

Sélection
D'OR





BAKED-IN EXCELLENCE

The Sélection d'Or range is made using premium quality margarine and the best ingredients. Traditional processes, with focus on time and proofing, are another key ingredient, ensuring a consistent appearance and flavour across all products in the range. The result is a perfect balance between success for our customers and enjoyment for consumers.

THE SECRET: PREMIUM MARGARINE

Thanks to a unique process, our premium margarine has characteristics very similar to those of butter. With this process we make irresistibly tempting treats. Delicate, golden flaky pastry, a honeycomb crumb, and a soft buttery taste, all result in melt-in-the-mouth pastries with a unique flavour.



EXTREMELY DELICIOUS AND SUITABLE FOR EVERYONE

The traditional methods used to produce the Sélection d'Or range are not at odds with innovation and market trends. We are incorporating an increasing number of vegan products into our range of pastries, made entirely from plant-based ingredients.



THERE ARE SOMETHING FOR EVERYONE








The Sélection d'Or family of products goes from: Large items, which are very practical due to the way they can be thawed and baked, to small items in a mini format, which are highly versatile and perfect for breakfast buffets and catering services. A range of exclusive, premium quality pastries, with delicious toppings and fillings, that will impress everyone.





67420








MARGARINE CROISSANT
SÉLECTION D'OR

						
64 u	75 g	8x8	20-30'	167-175°	17-19'	13 cm
NO PRESERVATIVES	NO ARTIFICIAL COLOURS	NO HYDROGENATED OILS	VEGAN PRODUCT			



67430








MULTIGRAIN CROISSANT
SÉLECTION D'OR

						
56 u	80 g	8x9	15-20'	170-180°	15-20'	13 cm
NO PRESERVATIVES	NO ARTIFICIAL COLOURS	NO HYDROGENATED OILS				



67440

DARK DELIGHT
SÉLECTION D'OR

						
42 u	104 g	8x9	15-30'	170-180°	10-12'	13 cm
NO PRESERVATIVES	NO ARTIFICIAL COLOURS	NO HYDROGENATED OILS				



67480


CHEESE & HONEY DELIGHT
SÉLECTION D'OR

						
50 u	110 g	8x9	15-30'	170-190°	15-20'	13x6cm
NO PRESERVATIVES	NO HYDROGENATED OILS					



67460








COCOA CROISSANT
SÉLECTION D'OR

						
48 u	90 g	8x9	15-20'	170-180°	15-20'	13 cm
NO PRESERVATIVES	NO ARTIFICIAL COLOURS	NO HYDROGENATED OILS				



61195

MULTIGRAIN & RED FRUITS CROISSANT
SÉLECTION D'OR

						
48 u	90 g	8x9	20-30'	170-180°	16'	14 cm
NO PRESERVATIVES	NO ARTIFICIAL COLOURS	NO HYDROGENATED OILS	VEGAN PRODUCT			



67220








CINNAMON ROLL
SÉLECTION D'OR

						
48 u	94 g	8x12	10'	180-190°	17-18'	10 cm
NO PRESERVATIVES	NO ARTIFICIAL COLOURS	NO HYDROGENATED OILS				



60135








COCOA ROLL
SÉLECTION D'OR

						
40 u	117 g	8x10	15'	170-180°	13-16'	11 cm
NO ARTIFICIAL COLOURS						



67410






MINI CROISSANT SÉLECTION D'OR

						
200 u	25 g	8x9	2-10'	180-190°	10-12'	9 cm
NO PRESERVATIVES	NO ARTIFICIAL COLOURS	NO HYDROGENATED OILS	VEGAN PRODUCT			



67421

MOON CROISSANT SÉLECTION D'OR

						
92 u	40 g	8x19	10'	175-180°	15'	10 cm
NO HYDROGENATED OILS						



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