

CAMPAIGN 2021



# HOLIDAY

s e a s o n  
b r i o c h e

What would  
the Holiday Season  
be without Brioche?

*EurOClassic*

*EuroClassic*

We were  
the trailblazers  
for Brioche  
in the US

- Our Brioche category offers a traditional **French recipe**.
- It is a flavorful and tender **artisan** good that belongs to the category of **bakery products**.
- Rich and sweet, generally made with **eggs and butter**.
- It was the croissant in 1984, then muffins, then bagels. Now, the world is **ready for Brioche**.
- Brioche is **perfect compliment** to your dining table.

**brioche**  
ASSORTMENT

SOFT, SWEET & DELICIOUS!!



The true star  
of our holiday table  
has an irresistible  
appeal.

You can't miss out  
on our Brioche.

- If you are seeking the perfect dessert, you are looking for brioche.
- Choose between the traditional cake format, or loaf style.
- A flavor that reminds everyone that there's something important worth celebrating.
- Spectacularly easy to handle, fully baked, just thaw and serve.



**Food  
Service**

We offer you a full range  
of sweet products inspired  
by EuroClassic Brioche,  
with shapes and flavors so attractive  
that no one can resist them.



**Retail  
Ready**

Never before has it been  
so easy to create an irresistible  
holiday season ambiance.  
Our Brioche shine a light  
of their own, and grant  
an enticing holiday touch  
with their entire range

Christmas  
Season 2021  
25th Dec Christmas

**ORDER BY**  
**Sept 1st**



# Peppermint Choco Twist Brioche

Our chocolate flavored brioche with the freshness of peppermint perfectly matches the holiday season.

They are just like the holidays themselves: sometimes classic, sometimes fancy, sometimes intense, sometimes relaxed. Always delicious. For breakfast in the morning, as a dessert or with a post-meal coffee.



## 51629 Peppermint Choco Twist Brioche

 12 pcs

 16.8 oz

 6 x 11

 Shelf Life 365d

 Shelf Life After 21d

 20-30°



Topped with crushed peppermint candy.



Rich layers of chocolate wrapped in Brioche.



**Retail Ready.**  
Available with ECI label.



It makes for a delicious, stress-free Holiday morning breakfast.

Only Christmas Season



# Mocha Twist Brioche

Our chocolate brioche with mocha, which makes it entirely new again

Chocolate and mocha cacao, a braided dough for a special holiday twist. This surprising Brioche is almost impossibly tender; a sweet, soft reminder of this unforgettable time of year.



CLEAN LABEL

MADE WITH BUTTER

10 DAY SHELF LIFE

RETAIL READY

**58003**  
Mocha Twist Brioche

 12 pcs


 16.9 oz


 6 x 11

 Shelf Life 365d

 Shelf Life After 10d

 20-30°

 Intense aroma of freshly ground coffee.

 Beautiful delicious flavor twisted with chocolate.



**Retail Ready.**  
Available with ECI label.



The smell, the taste, the appearance together calls it a showstopper.

Only Christmas Season



# Cranberry Orange Ring Brioche

Cranberry and orange, a bold yet classic flavor pairing

Wherever you look, this flavor combination will no doubt take center stage. This round, tender Brioche with little chunks of fruit is prepared to surprise.



CLEAN LABEL

MADE WITH BUTTER

10 DAY SHELF LIFE

RETAIL READY

20097  
Cranberry Orange Ring Brioche

8 pcs

13 oz

10 x 8

Shelf Life 365d

Shelf Life After 21d

20-30'



Chunks of orange fruit.



Slightly tart touch of cranberry.



Retail Ready.  
Available with ECI label.



Too delicious to not try it!

Only Christmas Season



# Cranberry Orange Braid Brioche

A bold yet classic flavor pairing, just like our round format

Its features say it all: soft flavor, sweet crust, light and spongy crumb, surprisingly fresh fruit chunks, and braided format. An appearance you will not forget.



**50197**  
**Cranberry Orange Braid Brioche**

 12 pcs

 15 oz

 6 x 11

 Shelf Life 365d

 Shelf Life After 10d

 20-30°



Chunks of orange fruit.



Sprinkled with sugar crystals to give rich look.



**Retail Ready.**  
Available with ECI label.



Serve it with maple syrup and berries.



# Pastry Cream Ring Brioche


Filled with the flavor itself of the holiday season

Some flavors are tailor-made for the holiday season. That's what we think about our pastry cream Brioche. Though its flavor and texture are classics, it always feels like you're tasting it for the first time. The perfect gift for all.



**42655**  
**Pastry Cream Ring Brioche**

 8 pcs

 13 oz

 10 x 9

 Shelf Life 365d

 Shelf Life After 10d

 20-30°



Dressed with sugar icing.



Filled with Authentic pastry cream.



**Retail Ready.**  
Available with ECI label.



Serves 6-8 servings.



# Cream & Choc Ring Brioche


A well-rounded holiday season,  
with chocolate and cream

Decorated with authentic dark chocolate chips,  
which highlight its flavor and give it a special  
decorative touch. What more could you ask for,  
for this perfect moment? Perhaps two?  
The perfect dessert to accompany your  
holiday table, and nibble and nibble again.




**42617**  
**Cream & Choc**  
**Ring Brioche**

 8 pcs

 13 oz

 10 x 9

 365d

 10d

 20-30'



Adorned  
with chocolate chips.



Filled with Authentic pastry cream.



**Retail Ready.**  
Available with ECI label.



It will make an irresistible centerpiece for the table!  
Serve it with warm chocolate syrup.

