



We were the trailblazers for Brioche in the US

 Our Brioche category offers a traditional French recipe.

 It is a flavorful and tender artisan good that belongs to the category of bakery products.

> · Rich and sweet, generally made with eggs and butter.

 It was the croissant in 1984, then muffins, then bagels.
Now, the world is ready for Brioche.

· Brioche is perfect compliment to your dining table.





SOFT, SWEET & DELICIOUS!!



# The true star of our holiday table has an irresistible appeal.

Christmas Season 2021 25th Dec Christmas

ORDER BY Sept 1st

### You can't miss out on our Brioche.

- If you are seeking the perfect dessert, you are looking for brioche.
- Choose between the traditional cake format, or loaf style.
- A flavor that reminds everyone that there's something important worth celebrating.
- Spectacularly easy to handle, fully baked, just thaw and serve.



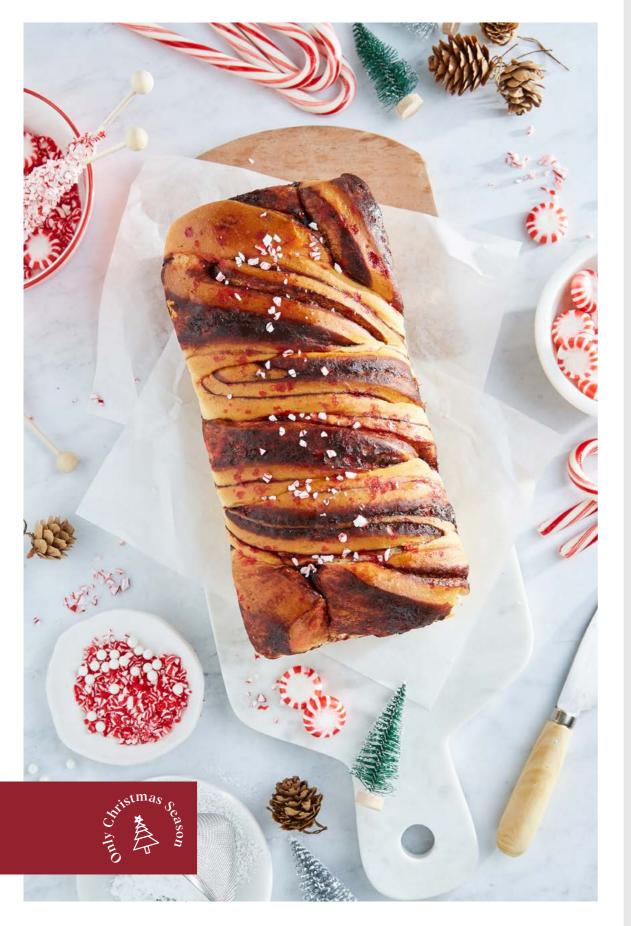
### Food Service

We offer you a full range of sweet products inspired by EuroClassic Brioche, with shapes and flavors so attractive that no one can resist them.



### Retail Ready

Never before has it been so easy to create an irresistible holiday season ambiance. Our Brioche shine a light of their own, and grant an enticing holiday touch with their entire range



### **Peppermint Choco Twist Brioche**

Our chocolate flavored brioche with the freshness of peppermint perfectly matches the holiday season.

They are just like the holidays themselves: sometimes classic, sometimes fancy, sometimes intense, sometimes relaxed. Always delicious. For breakfast in the morning, as a dessert or with a post-meal coffee.



#### 51629 **Peppermint Choco** Twist Brioche



6 x 11





Topped with crushed peppermint candy.



Rich layers of chocolate wrapped in Brioche.



Retail Ready. Available with ECI label.



It makes for a delicious, stress-free Holiday morning breakfast.



### **Mocha Twist** Brioche

### Our chocolate brioche with mocha, which makes it entirely new again

Chocolate and mocha cacao, a braided dough for a special holiday twist. This surprising Brioche is almost impossibly tender; a sweet, soft reminder of this unforgettable time of year.



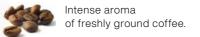


#### 58003 Mocha **Twist Brioche**

12 pcs

7 16.9 oz

6 x 11





Beautiful delicious flavor twisted with chocolate.







The smell, the taste, the appearance together calls it a showstopper.



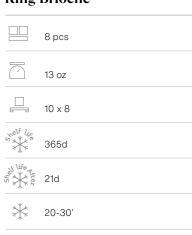
## **Cranberry Orange Ring Brioche**

### Cranberry and orange, a bold yet classic flavor pairing

Wherever you look, this flavor combination will no doubt take center stage. This round, tender Brioche with little chunks of fruit is prepared to surprise.



#### 20097 Cranberry Orange Ring Brioche





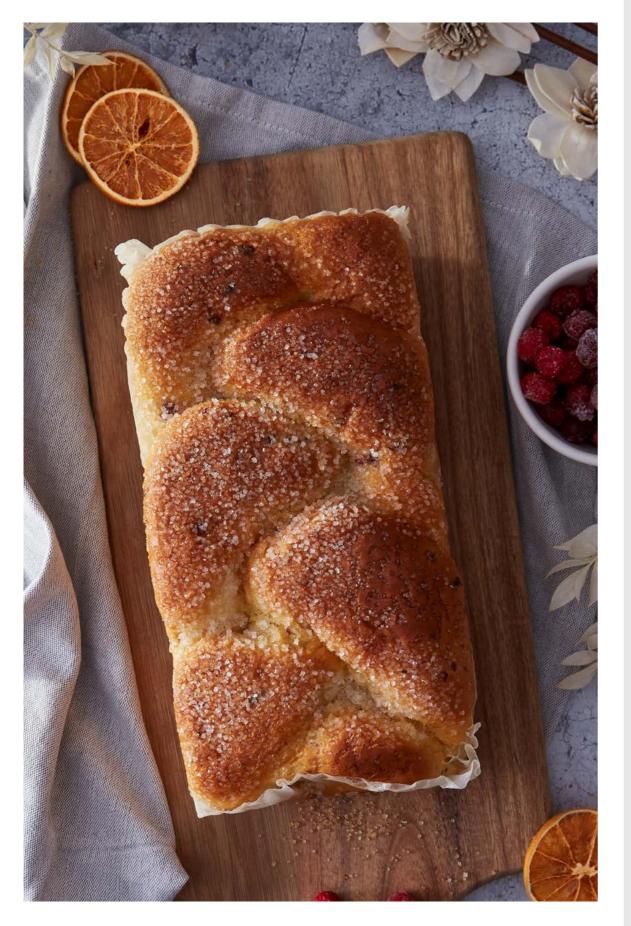








Too delicious to not try it!



### **Cranberry Orange Braid Brioche**

### A bold yet classic flavor pairing, just like our round format

Its features say it all: soft flavor, sweet crust, light and spongy crumb, surprisingly fresh fruit chunks, and braided format. An appearance you will not forget.



#### 50197 **Cranberry Orange Braid Brioche**

12 pcs











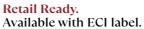


10 DAY



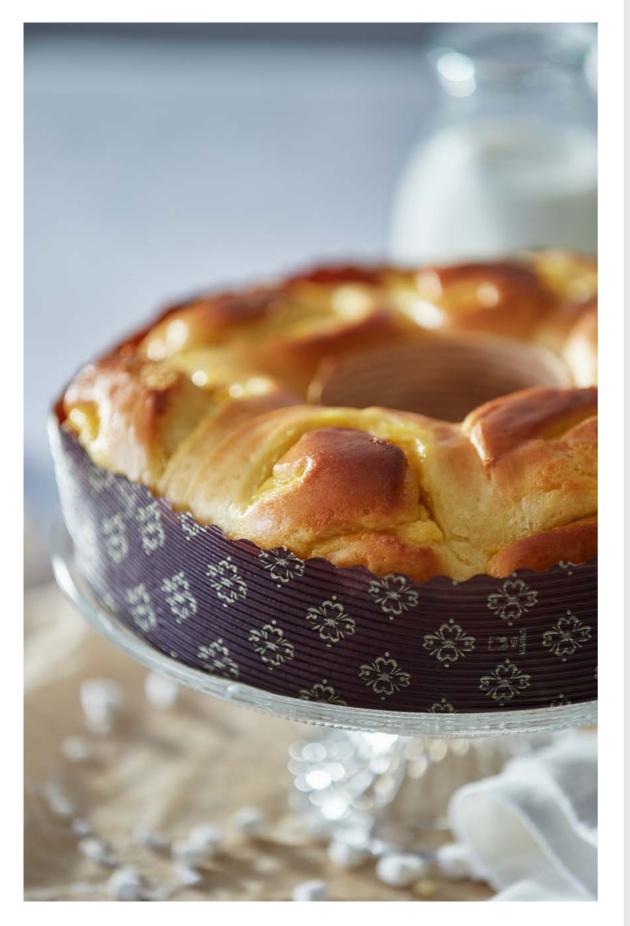
Sprinkled with sugar crystals to give rich look.







Serve it with maple syrup and berries.



### **Pastry Cream** Ring Brioche

### Filled with the flavor itself of the holiday season

Some flavors are tailor-made for the holiday season. That's what we think about our pastry cream Brioche. Though its flavor and texture are classics, it always feels like you're tasting it for the first time. The perfect gift for all.



42655 **Pastry Cream** Ring Brioche

8 pcs

7 13 oz





**20-30** 



Dressed with sugar icing.



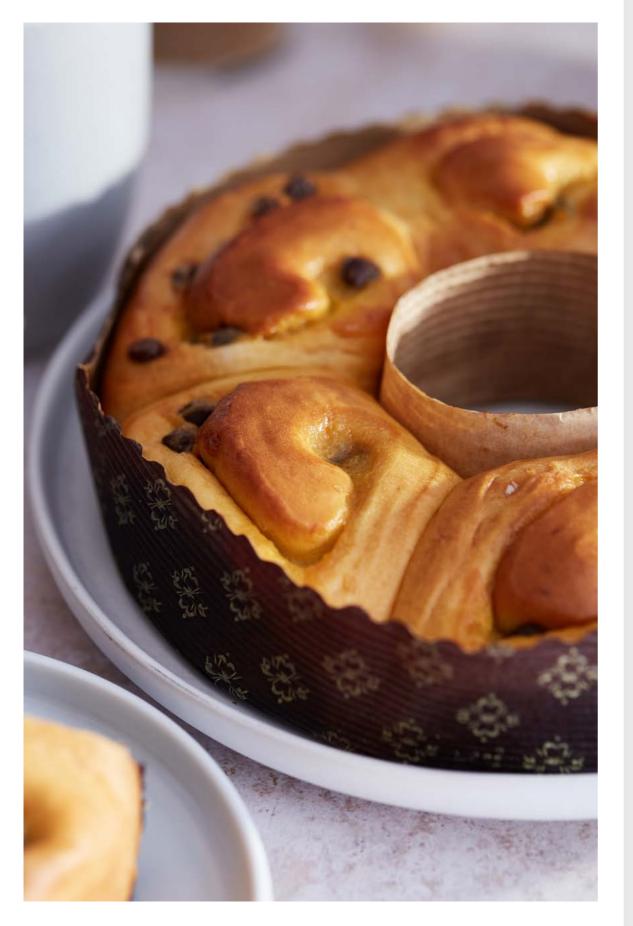
Filled with Authentic pastry cream.







Serves 6-8 servings.



### Cream & Choc **Ring Brioche**

#### A well-rounded holiday season, with chocolate and cream

Decorated with authentic dark chocolate chips, which highlight its flavor and give it a special decorative touch. What more could you ask for, for this perfect moment? Perhaps two? The perfect dessert to accompany your holiday table, and nibble and nibble again.



#### 42617 Cream & Choc **Ring Brioche**

8 pcs

7 13 oz





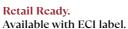


Adorned with chocolate chips



Filled with Authentic pastry cream.







It will make an irresistible centerpiece for the table! Serve it with warm chocolate syrup.

⊌europastry