



RUSTICA[®]

NEW ITALIAN TRADITIONAL BREAD

OUR BREAD

EuroClassic



ALWAYS INNOVATING,
EVOLVING AND LOOKING TOWARDS
THE FUTURE WITH AN EYE
ON THE BEGINNINGS
AND ON THE TRADITION
OF KNOWLEDGE, RESPECTING
THE AUTHENTIC RECIPE
TO OFFER QUALITY BREADS,
ORIGINAL FORMATS AND BOLD FLAVORS

WE WELCOME THE NEW GENERATION
OF ITALIAN BREADS.

W E L C O M E
RUSTICA

EurOClassic

WELCOME **RUSTICA**



EuroClassic

THE BAKERY HERITAGE AND FLAVOR

Euroclassic brings the taste of Europe to the US to discover Europe's bread bakery heritage and flavor.

TRADITIONAL RECIPE

In the purest Italian style, respecting traditional recipes.

EXCELLENT QUALITY

Made with the best ingredients

HONEYCOMB CRUMB AND FINE CRUST

Makes a soft, light and fluffy bread.

VERY ATTRACTIVE APPEARANCE

Lightly floured, which makes it more rustic and attractive.

FULLY BAKED

Maximum convenience. Thaw and serve.
Can be enjoyed toasted and without toasting.

WIDE RETAIL READY RANGE

Many possibilities in formats and flavors.
Available in Retail Pack, Bagged and Bulk.

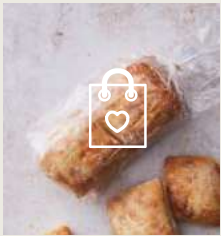


WELCOME **RUSTICA**



RETAIL READY / BAGGED / BULK

A range so extensive that it provides you with a format for each need according to your business demands.



RETAIL READY

In the purest Italian style respecting the tradition and the recipe.



CONVENIENCE



SUPERMARKET



GROCERY



BAGGED

In a bag to put your label and put packs of 8 or 10u comfortably for your restaurant.



SUPERMARKET



COFFEE SHOP



FOOD TRUCK



RESTAURANT



BULK

Ideal for Foodservice.
In large boxed units to defrost as needed.



COFFEE SHOP



FOOD TRUCK



RESTAURANT





NEW PACKAGE DESIGN
Attractive packs differentiating each category and flavor using color gamut.

READY TO SELL
Ready to place in aisle.

NO DELAYS
Defrosting on demand.
Easy replenishment.

SHELF LIFE
7 days once defrosted.

EuroClassic



RETAIL READY

Shows the most extensive, attractive and differentiated range of bread with Rustica®.
A packaging designed to fill your aisle with color of our 2 categories:
RUSTICA® CIABATTA ROLLS AND RUSTICA® BUNS

RUSTICA® CIABATTA ROLLS



CLASSIC

59446
RUSTICA® CIABATTA
ROLLS 4PK SLICED



ASIAGO CHEESE*

59495
ASIAGO CHEESE RUSTICA®
CIABATTA ROLLS
4PK SLICED



ONION

59424
ONION POPPY RUSTICA®
CIABATTA ROLLS
4PK SLICED



MULTIGRAIN

59412
MULTIGRAIN RUSTICA®
CIABATTA ROLLS
4PK SLICED

RUSTICA® BUNS



ROUND BUN

58846
ROUND RUSTICA®
SL 4 COUNT
12 bags x 4 / 3.0 oz. / 10x7



SAUSAGE BUN

50446
SAUSAGE RUSTICA®
ROLL SL 4 COUNT
16 bags x 4 / 2.25 oz. / 10x7

*The Asiago Cheese Rustica is not vegan.

WELCOME **RUSTICA**



BAGGED RUSTICA

Bagged in
transparent plastic
to allow you
to customize
with your tag.

RUSTIC APPEARANCE

You can sell it
in your bakery
establishment as an
artisan product.

8-12U FORMAT

Ideal for
Foodservice chanel.
Practical bags
of few units.

SHELF LIFE

7 days once
defrosted.

EuroClassic

BAGGED

In a bag so you can label it yourself, in convenient
packs of 8-10 units for your restaurant.



41113
PLAIN CIABATTA
4X4 4 COUNT
16 bags x 4 / 3.0 oz. / 10x7



41111
ONION POPPY CIABATTA
4X4 4 COUNT
16 bags x 4 / 3.0 oz. / 10x7



41117
MULTIGRAIN CIABATTA
4X4 4 COUNT
16 bags x 4 / 3.0 oz. / 10x7



41119
ASIAGO CHEESE
CIABATTA 3X3 4 COUNT
18 bags x 4 / 1.8 oz. / 10x7



42466
SAUSAGE RUSTICA®
ROLL SL 8 COUNT
12 bags x 8 / 2.25 oz. / 5x10



42543
ROUND RUSTICA®
BUN SL 8 COUNT
10 bags x 8 / 3.0 oz. / 5x8



63035
CIABATTA 4X4 SL
8 COUNT
9 bags x 8 / 3.0 oz. / 6x6



63535
CIABATTA 3X6 SL
8 COUNT
10 bags x 8 / 3.5 oz. / 5x8



60646
MINI CIABATTA
SLIDER SL 6 COUNT
32 bags x 6 / 1.0 oz. / 5x8



40141
MINI CIABATTA
SL 12 COUNT
16 bags x 12 / 1.0 oz. / 5x8



WELCOME **RUSTICA**



BULK

Industrial boxes
with more than 60 u.
easy to use.
Defrost and use
without waste.

**IDEAL
SANDWICHES**

Excellent quality
for hot and cold
sandwiches.

**TOASTED
OR WITHOUT
TOASTING**

Very suitable
for a business
without an oven.

**SHELF
LIFE**

7 days once
defrosted.

EuroClassic

BULK

The perfect format for the Foodservice channel.
Presented in bulk boxes of more than 60 u.
You can defrost it on demand.

 62546 CIABATTA 4X4 SL 120 U / 2.5 oz. / 6x6	 73046 GOURMET RUSTICA® CIABATTA 4X4 SL 72 U / 3.0 oz. / 6x6	 74041 RUSTICA® CIABATTA 4X4 60 U / 3.5 oz. / 6x6	 72912 MULTIGRAIN RUSTICA® CIABATTA 4X4 72 U / 3.0 oz. / 6x6
 73524 ONION POPPY RUSTICA® CIABATTA 3X6 SL 80 U / 3.5 oz. / 5x8	 71241 RUSTICA® CIABATTA 12X5 20 U / 12.0 oz. / 5x7	 78812 RUSTICA® W'GRAIN M'GRAIN BATARD 36 U / 9.0 oz. / 5x7	 78841 RUSTICA® BATARD 36 U / 9.0 oz. / 5x7
 64246 GOURMET CIABATTA 3X7 SL 55 U / 4.25 oz. / 6x6	 72041 RUSTICA® CIABATTA 3X7 SL 50 U / 4.75 oz. / 6x6	 74741 RUSTICA® CIABATTA 3X7 50 U / 4.75 oz. / 6x6	 76641 RUSTICA® CIABATTA 4X4 SL 60 U / 3.5 oz. / 6x6
 42536 ROUND RUSTICA® BUN 72 U / 3.0 oz. / 6x6	 52546 ROUND RUSTICA® BUN SL 72 U / 3.0 oz. / 6x6	 52503 WHEAT ROUND RUSTICA® BUN SL 72 U / 3.0 oz. / 6x6	 42403 WHEAT ROUND RUSTICA® BUN 72 U / 3.0 oz. / 6x6
 70141 RUSTICA® PETIT PAIN 2X4 144 U / 2.0 oz. / 5x7	 40227 MINI CIABATTA SLIDER SL 228 U / 1.0 oz. / 6x6		





RUSTICA PIZZA

Convert the Round Bun into a delicious Pizza with a fluffy base and thin crust.

Mozzarella / Tomato
Basil / Pepper / Olive Oil



ROUND
RUSTICA®



RUSTICA BASKET

Make a hole in the top part of the bread and introduce the best ingredients.

Egg / Cream Cheese /
Arugula / Cherry tomatoes



RUSTICA® CIABATTA
ROLLS



RUSTICA SLICES

Separate the pre-cut Sausage Bun and make crostini.

Mozzarella Cheese / Basil
Tomatos / Olive oil



SAUSAGE
RUSTICA®

A NEW RANGE OF
EuroClassic



www.europastry.com/us/en/