



RUSTICA[®]

NEW ITALIAN TRADITIONAL BREAD

NEW RANGE RETAIL READY

A NEW RANGE OF
EuroClassic

NEW PACKAGE DESIGN

Attractive packs
differentiating each
category and flavor
using color gamut.

READY TO SELL

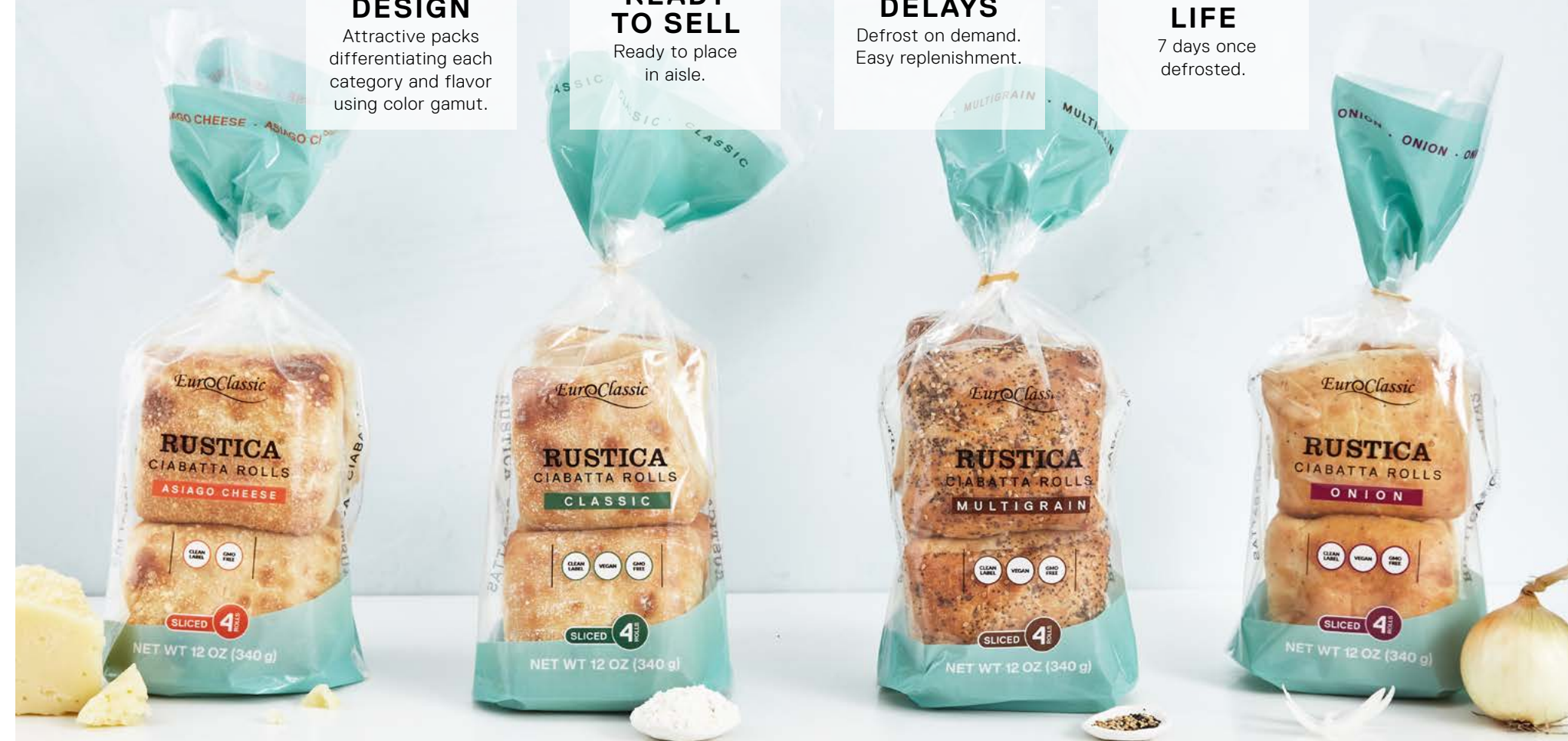
Ready to place
in aisle.

NO DELAYS

Defrost on demand.
Easy replenishment.

SHELF LIFE

7 days once
defrosted.



EuroClassic

RUSTICA NEW RANGE, NEW PACKAGING NEW TRADITIONAL BREAD

WE WELCOME THE NEW GENERATION OF ITALIAN BREAD
AND ITS NEW PACKAGING WHICH WILL APPEAR IN ALL
SUPERMARKET AISLES. SHOW THE MOST EXTENSIVE,
ATTRACTIVE AND DIFFERENTIATED RANGE OF BREAD WITH
RUSTICA. A PACKAGING DESIGNED TO FILL YOUR AISLE
WITH COLOR OF OUR 2 CATEGORIES:

RUSTICA® CIABATTA ROLLS AND **RUSTICA**® BUNS.

THE NEW RETAIL READY IS HERE!



RUSTICA®
CIABATTA ROLLS
PLAIN

RUSTICA®
CIABATTA ROLLS
ASIAGO CHEESE

RUSTICA®
CIABATTA ROLLS
ONION

RUSTICA®
CIABATTA ROLLS
MULTIGRAIN

RUSTICA®
ROUND

RUSTICA®
SAUSAGE BUN



RUSTICA NEW ITALIAN TRADITIONAL BREAD

Euroclassic brings the taste of Europe to the US to reveal Europe's broad bakery heritage and flavor.

TRADITIONAL RECIPE

In the purest Italian style respecting the tradition and the recipe.

EXCELLENT QUALITY

Made with the best ingredients

HONEYCOMB CRUMB AND FINE CRUST

Makes a soft, light and fluffy bread.

VERY ATTRACTIVE APPEARANCE

Lightly floured, which makes it more rustic and attractive.

FULLY BAKED

Maximum convenience. Thaw and serve. Can be enjoyed toasted and without toasting.

WIDE RETAIL READY RANGE

Many possibilities in formats and flavors.





RUSTICA® CIABATTA ROLLS

CLASSIC

Authentic Rustica® Ciabatta made with pure ingredients according to a traditional recipe. With a soft crumb and a perfectly crunchy crust once toasted.



59446 RUSTICA® CIABATTA
ROLLS - 4PK SLICED

AMBIENT
7 DAYS
SHELF LIFE

FROZEN
365 DAYS
SHELF LIFE

RETAIL
SPECIAL
GROCERY

RETAIL
READY
PACKAGING

CLEAN
LABEL

VEGAN

GMO
FREE



RUSTICA[®]

CIABATTA ROLLS

ASIAGO CHEESE

Don't miss out on the flavor of this Ciabatta: its crust is covered with 100% Asiago cheese, which adds aroma and flavor to make it a tasty, unique bread. This Rustica[®] ciabatta is inspired by a traditional recipe, with a soft crumb and a crunchy crust.



59495 ASIAGO CHEESE RUSTICA[®]
CIABATTA ROLLS 4PK SLICED

AMBIENT
7 DAYS
SHELF LIFE

FROZEN
365 DAYS
SHELF LIFE

RETAIL
SPECIAL
GROCERY

RETAIL
READY
PACKAGING





RUSTICA®

CIABATTA ROLLS

ONION

Made with real onions and poppy seeds.
An original flavor for making sandwiches or burgers
more original, too. This Rustica® is inspired
by a traditional recipe, with pure ingredients.



59424 ONION POPPY RUSTICA®
CIABATTA ROLLS - 4PK SLICED

AMBIENT
7 DAYS
SHELF LIFE

FROZEN
365 DAYS
SHELF LIFE

RETAIL
SPECIAL
GROCERY

RETAIL
READY
PACKAGING





RUSTICA®
CIABATTA ROLLS
MULTIGRAIN

Rustica® Ciabatta inspired by a traditional recipe, made with whole grains. A must for all healthy recipes.



59412 MULTIGRAIN RUSTICA®
CIABATTA ROLLS

AMBIENT
7 DAYS
SHELF LIFE

FROZEN
365 DAYS
SHELF LIFE

RETAIL
SPECIAL
GROCERY

RETAIL
READY
PACKAGING





RUSTICA® BUNS

ROUND BUN

Authentic Rustica® Bun, made with pure ingredients according to a traditional recipe. Delivers a light, crisp crust surrounding an interior crumb with the open cell structure you find in a traditional Ciabatta style roll. It's perfectly suited for a variety of hot and cold sandwiches.



**58846 ROUND
RUSTICA® SL 4 COUNT**

12 bags x 4 / 3.0 oz. / 10x7

AMBIENT 7 DAYS SHELF LIFE	FROZEN 365 DAYS SHELF LIFE	RETAIL SPECIAL GROCERY	RETAIL READY PACKAGING
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RUSTICA® BUNS

SAUSAGE BUN

Authentic Rustica® Bun, made with pure ingredients according to a traditional recipe. With a soft crumb and a perfectly crunchy crust once toasted.



**50446 SAUSAGE RUSTICA®
ROLL SL 4 COUNT**

16 bags x 4 / 2.25 oz. / 10x7

AMBIENT
7 DAYS
SHELF LIFE

FROZEN
365 DAYS
SHELF LIFE

RETAIL
SPECIAL
GROCERY

RETAIL
READY
PACKAGING





RUSTICA PIZZA

Convert the Round Bun into a delicious Pizza with a fluffy base and thin crust.

Mozzarella / Tomato
Basil / Pepper / Olive Oil



ROUND
RUSTICA®



RUSTICA BASKET

Make a hole in the top part of the bread and introduce the best ingredients.

Egg / Cream Cheese /
Arugula / Cherry tomatoes



RUSTICA® CIABATTA
ROLLS



RUSTICA GOURMET

Fill this delicious muffin with cheese and with original ingredients and lets relish!

Cream Cheese / Figs
Honey / Olive oil / Salt



ASIAGO CHEESE RUSTICA®
CIABATTA ROLLS



RUSTICA SLICES

Separate the pre-cut Sausage Bun and make delicious crostini.

Mozzarella Cheese / Basil
Tomatos / Olive oil



SAUSAGE
RUSTICA®

A NEW RANGE OF
EuroClassic



www.europastry.com/us/en/