



# RUSTICA<sup>®</sup>

NEW ITALIAN TRADITIONAL BREAD

OUR BREAD

*EuroClassic*





ALWAYS INNOVATING,  
EVOLVING AND LOOKING TOWARDS  
THE FUTURE WITH AN EYE  
ON THE BEGINNINGS  
AND ON THE TRADITION  
OF KNOWLEDGE, RESPECTING  
THE AUTHENTIC RECIPE  
TO OFFER QUALITY BREADS,  
ORIGINAL FORMATS AND BOLD FLAVORS

WE WELCOME THE NEW GENERATION  
OF ITALIAN BREADS.

W E L C O M E  
**RUSTICA**

*EurOClassic*

WELCOME **RUSTICA**





## THE BAKERY HERITAGE AND FLAVOR

Euroclassic brings the taste of Europe to the US to discover Europe's bread bakery heritage and flavor.

### TRADITIONAL RECIPE

In the purest Italian style, respecting traditional recipes.

### EXCELLENT QUALITY

Made with the best ingredients

### HONEYCOMB CRUMB AND FINE CRUST

Makes a soft, light and fluffy bread.

### VERY ATTRACTIVE APPEARANCE

Lightly floured, which makes it more rustic and attractive.

### FULLY BAKED

Maximum convenience. Thaw and serve.  
Can be enjoyed toasted and without toasting.

### WIDE RETAIL READY RANGE

Many possibilities in formats and flavors.  
Available in Retail Pack, Bagged and Bulk.



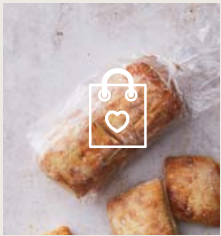
WELCOME **RUSTICA**





**RETAIL READY / BAGGED / BULK**

A range so extensive that it provides you with a format for each need according to your business demands.



**RETAIL READY**

In the purest Italian style respecting the tradition and the recipe.



CONVENIENCE



SUPERMARKET



GROCERY



**BAGGED**

In a bag to put your label and put packs of 8 or 10u comfortably for your restaurant.



SUPERMARKET



COFFEE SHOP



FOOD TRUCK



RESTAURANT



**BULK**

Ideal for Foodservice.  
In large boxed units to defrost as needed.



COFFEE SHOP



FOOD TRUCK



RESTAURANT







**NEW PACKAGE DESIGN**  
Attractive packs differentiating each category and flavor using color gamut.

**READY TO SELL**  
Ready to place in aisle.

**NO DELAYS**  
Defrosting on demand.  
Easy replenishment.

**SHELF LIFE**  
7 days once defrosted.

*EuroClassic*

## RETAIL READY

Shows the most extensive, attractive and differentiated range of bread with Rustica®.  
A packaging designed to fill your aisle with color of our 2 categories:  
RUSTICA® CIABATTA ROLLS AND RUSTICA® BUNS

### RUSTICA® CIABATTA ROLLS



#### CLASSIC

**59446**  
RUSTICA® CIABATTA ROLLS 4PK SLICED  
14 bags x 4 / 3 oz. / 10x7



#### ASIAGO CHEESE\*

**59495**  
ASIAGO CHEESE RUSTICA® CIABATTA ROLLS 4PK SLICED  
14 bags x 4 / 3 oz. / 10x7



#### ONION

**59424**  
ONION POPPY RUSTICA® CIABATTA ROLLS 4PK SLICED  
14 bags x 4 / 3 oz. / 10x7



#### MULTIGRAIN

**59412**  
MULTIGRAIN RUSTICA® CIABATTA ROLLS 4PK SLICED  
14 bags x 4 / 3 oz. / 10x7

### RUSTICA® BUNS



#### ROUND BUN

**58846**  
ROUND RUSTICA® SL 4 COUNT  
16 bags x 4 / 3.0 oz. / 10x7



#### SAUSAGE BUN

**50446**  
SAUSAGE RUSTICA® ROLL SL 4 COUNT  
16 bags x 4 / 2.25 oz. / 10x7

\*The Asiago Cheese Rustica is not vegan.





## BAGGED RUSTICA

Bagged in  
transparent plastic  
to allow you  
to customize  
with your tag.

## RUSTIC APPEARANCE

You can sell it  
in your bakery  
establishment as an  
artisan product.

## 8-12U FORMAT

Ideal for  
Foodservice chanel.  
Practical bags  
of few units.

## SHELF LIFE

7 days once  
defrosted.

*EuroClassic*

## BAGGED

In a bag so you can label it yourself, in convenient  
packs of 8-10 units for your restaurant.



**41113**  
PLAIN CIABATTA  
4X4 4 COUNT  
16 bags x 4 / 3.0 oz. / 10x7



**41111**  
ONION POPPY CIABATTA  
4X4 4 COUNT  
16 bags x 4 / 3.0 oz. / 10x7



**41117**  
MULTIGRAIN CIABATTA  
4X4 4 COUNT  
16 bags x 4 / 3.0 oz. / 10x7



**41119**  
ASIAGO CHEESE  
CIABATTA 3X3 4 COUNT  
18 bags x 4 / 1.8 oz. / 10x7



**42466**  
SAUSAGE RUSTICA®  
ROLL SL 8 COUNT  
12 bags x 8 / 2.25 oz. / 5x10



**42543**  
ROUND RUSTICA®  
BUN SL 8 COUNT  
10 bags x 8 / 3.0 oz. / 5x8



**63035**  
CIABATTA 4X4 SL  
8 COUNT  
9 bags x 8 / 3.0 oz. / 6x6



**63535**  
CIABATTA 3X6 SL  
8 COUNT  
10 bags x 8 / 3.5 oz. / 5x8



**60646**  
MINI CIABATTA  
SLIDER SL 6 COUNT  
32 bags x 6 / 1.0 oz. / 5x8



**40141**  
MINI CIABATTA  
SL 12 COUNT  
16 bags x 12 / 1.0 oz. / 5x8



WELCOME **RUSTICA**





**BULK**

Industrial boxes  
with more than 60 u.  
easy to use.  
Defrost and use  
without waste.

**IDEAL  
SANDWICHES**

Excellent quality  
for hot and cold  
sandwiches.

**TOASTED  
OR WITHOUT  
TOASTING**

Very suitable  
for a business  
without an oven.

**SHELF  
LIFE**

7 days once  
defrosted.

*EuroClassic*

**BULK**

The perfect format for the Foodservice channel.  
Presented in bulk boxes of more than 60 u.  
You can defrost it on demand.



**62546**  
CIABATTA 4X4 SL  
120 U / 2.5 oz. / 6x6



**73046**  
GOURMET RUSTICA®  
CIABATTA 4X4 SL  
72 U / 3.0 oz. / 6x6



**74041**  
RUSTICA® CIABATTA  
4X4  
60 U / 3.5 oz. / 6x6



**72912**  
MULTIGRAIN RUSTICA®  
CIABATTA 4X4  
72 U / 3.0 oz. / 6x6



**73524**  
ONION POPPY  
RUSTICA® CIABATTA  
3X6 SL  
80 U / 3.5 oz. / 5x8



**71241**  
RUSTICA® CIABATTA  
12X5  
20 U / 12.0 oz. / 5x7



**78812**  
RUSTICA® W'GRAIN  
M'GRAIN BATARD  
36 U / 9.0 oz. / 5x7



**78841**  
RUSTICA® BATARD  
36 U / 9.0 oz. / 5x7



**64246**  
GOURMET CIABATTA  
3X7 SL  
55 U / 4.25 oz. / 6x6



**72041**  
RUSTICA® CIABATTA  
3X7 SL  
50 U / 4.75 oz. / 6x6



**74741**  
RUSTICA® CIABATTA  
3X7  
50 U / 4.75 oz. / 6x6



**76641**  
RUSTICA® CIABATTA  
4X4 SL  
60 U / 3.5 oz. / 6x6



**42536**  
ROUND  
RUSTICA® BUN  
72 U / 3.0 oz. / 6x6



**52546**  
ROUND RUSTICA®  
BUN SL  
72 U / 3.0 oz. / 6x6



**52503**  
WHEAT ROUND  
RUSTICA® BUN SL  
72 U / 3.0 oz. / 6x6



**42403**  
WHEAT ROUND  
RUSTICA® BUN  
72 U / 3.0 oz. / 6x6



**70141**  
RUSTICA®  
PETIT PAIN 2X4  
144 U / 2.0 oz. / 5x7



**40227**  
MINI CIABATTA  
SLIDER SL  
228 U / 1.0 oz. / 6x6







### RUSTICA PIZZA

Convert the Round Bun into a delicious Pizza with a fluffy base and thin crust.

Mozzarella / Tomato  
Basil / Pepper / Olive Oil



ROUND  
RUSTICA®



### RUSTICA BASKET

Make a hole in the top part of the bread and introduce the best ingredients.

Egg / Cream Cheese /  
Arugula / Cherry tomatoes



RUSTICA® CIABATTA  
ROLLS



### RUSTICA SLICES

Separate the pre-cut Sausage Bun and make crostini.

Mozzarella Cheese / Basil  
Tomatos / Olive oil



SAUSAGE  
RUSTICA®



A NEW RANGE OF  
*EuroClassic*



[www.europastry.com/us/en/](http://www.europastry.com/us/en/)