



**RUSTICA®**

NEW ITALIAN TRADITIONAL BREAD

NEW RANGE RETAIL READY

A NEW RANGE OF  
*EuroClassic*



### NEW PACKAGE DESIGN

Attractive packs  
differentiating each  
category and flavor  
using color gamut.

### READY TO SELL

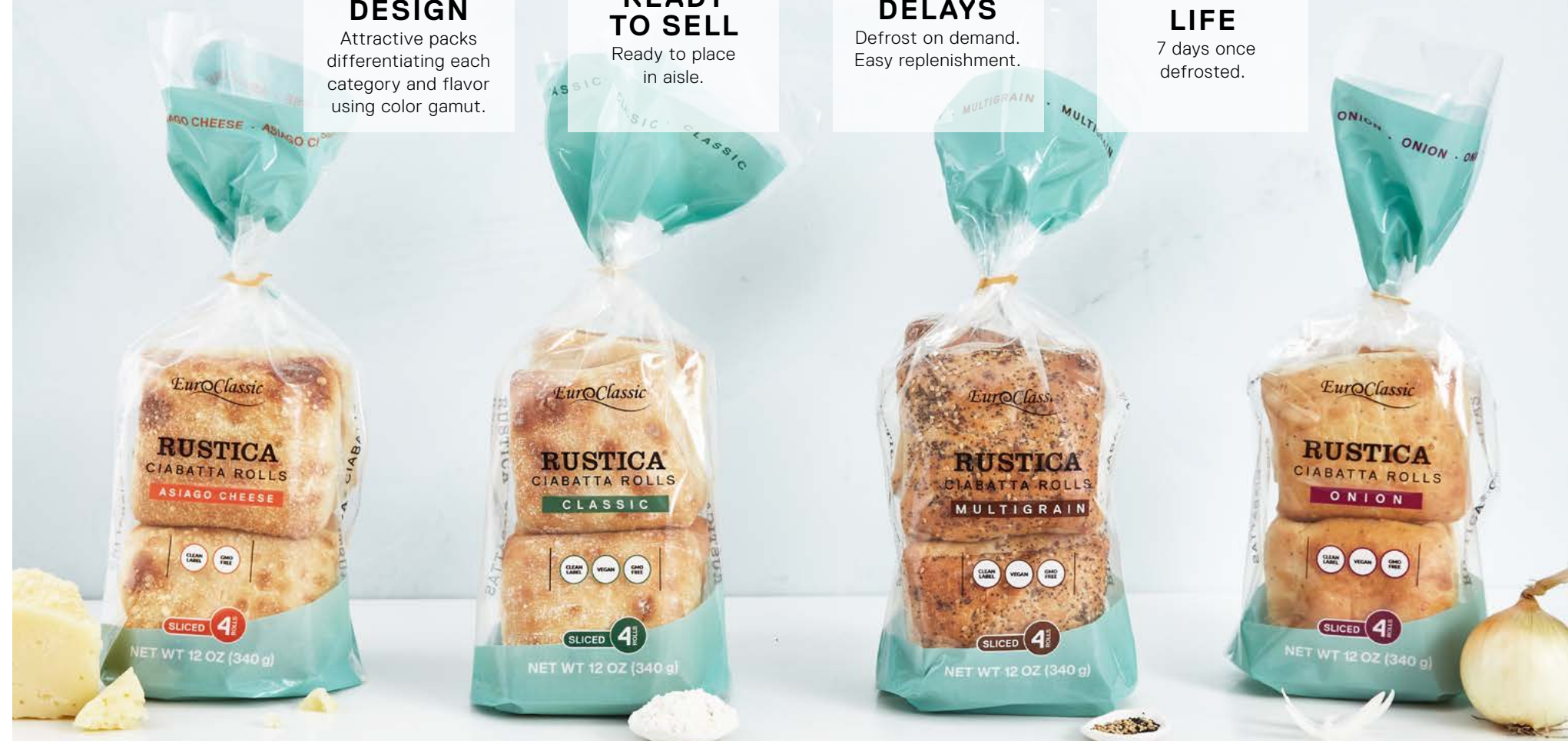
Ready to place  
in aisle.

### NO DELAYS

Defrost on demand.  
Easy replenishment.

### SHELF LIFE

7 days once  
defrosted.



*EuroClassic*

## RUSTICA NEW RANGE, NEW PACKAGING NEW TRADITIONAL BREAD

WE WELCOME THE NEW GENERATION OF ITALIAN BREAD  
AND ITS NEW PACKAGING WHICH WILL APPEAR IN ALL  
SUPERMARKET AISLES. SHOW THE MOST EXTENSIVE,  
ATTRACTIVE AND DIFFERENTIATED RANGE OF BREAD WITH  
RUSTICA. A PACKAGING DESIGNED TO FILL YOUR AISLE  
WITH COLOR OF OUR 2 CATEGORIES:

**RUSTICA**® CIABATTA ROLLS AND **RUSTICA**® BUNS.

THE NEW RETAIL READY IS HERE!



**RUSTICA**®  
CIABATTA ROLLS  
PLAIN

**RUSTICA**®  
CIABATTA ROLLS  
ASIAGO CHEESE

**RUSTICA**®  
CIABATTA ROLLS  
ONION

**RUSTICA**®  
CIABATTA ROLLS  
MULTIGRAIN

**RUSTICA**®  
ROUND

**RUSTICA**®  
SAUSAGE BUN





## RUSTICA NEW ITALIAN TRADITIONAL BREAD

Euroclassic brings the taste of Europe to the US to reveal Europe's broad bakery heritage and flavor.

### TRADITIONAL RECIPE

In the purest Italian style respecting the tradition and the recipe.

### EXCELLENT QUALITY

Made with the best ingredients

### HONEYCOMB CRUMB AND FINE CRUST

Makes a soft, light and fluffy bread.

### VERY ATTRACTIVE APPEARANCE

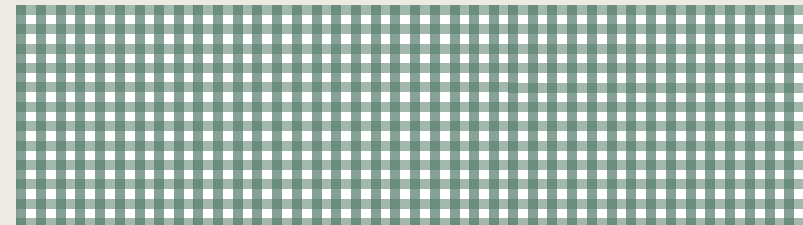
Lightly floured, which makes it more rustic and attractive.

### FULLY BAKED

Maximum convenience. Thaw and serve. Can be enjoyed toasted and without toasting.

### WIDE RETAIL READY RANGE

Many possibilities in formats and flavors.







# RUSTICA® CIABATTA ROLLS

CLASSIC

Authentic Rustica® Ciabatta made with pure ingredients according to a traditional recipe. With a soft crumb and a perfectly crunchy crust once toasted.



**59446 RUSTICA® CIABATTA  
ROLLS - 4PK SLICED**

14 bags x 4 / 3.0 oz. / 10x7

AMBIENT  
7 DAYS  
SHELF LIFE

FROZEN  
365 DAYS  
SHELF LIFE

RETAIL  
SPECIAL  
GROCERY

RETAIL  
READY  
PACKAGING







# RUSTICA® CIABATTA ROLLS

ASIAGO CHEESE

Don't miss out on the flavor of this Ciabatta: its crust is covered with 100% Asiago cheese, which adds aroma and flavor to make it a tasty, unique bread. This Rustica® ciabatta is inspired by a traditional recipe, with a soft crumb and a crunchy crust.



**59495 ASIAGO CHEESE RUSTICA®  
CIABATTA ROLLS 4PK SLICED**

14 bags x 4 / 3.0 oz. / 10x7

AMBIENT  
7 DAYS  
SHELF LIFE

FROZEN  
365 DAYS  
SHELF LIFE

RETAIL  
SPECIAL  
GROCERY

RETAIL  
READY  
PACKAGING







# RUSTICA® CIABATTA ROLLS

## ONION

Made with real onions and poppy seeds.  
An original flavor for making sandwiches or burgers  
more original, too. This Rustica® is inspired  
by a traditional recipe, with pure ingredients.



**59424 ONION POPPY RUSTICA®  
CIABATTA ROLLS - 4PK SLICED**  
14 bags x 4 / 3.0 oz. / 10x7

AMBIENT  
7 DAYS  
SHELF LIFE

FROZEN  
365 DAYS  
SHELF LIFE

RETAIL  
SPECIAL  
GROCERY

RETAIL  
READY  
PACKAGING







EuroClassic



# RUSTICA®

## CIABATTA ROLLS

### MULTIGRAIN

Rustica® Ciabatta inspired by a traditional recipe, made with whole grains. A must for all healthy recipes.



**59412 MULTIGRAIN RUSTICA®**  
**CIABATTA ROLLS**

14 bags x 4 / 3.0 oz. / 10x7

AMBIENT  
7 DAYS  
SHELF LIFE

FROZEN  
365 DAYS  
SHELF LIFE

RETAIL  
SPECIAL  
GROCERY

RETAIL  
READY  
PACKAGING

CLEAN  
LABEL

VEGAN

GMO  
FREE





# RUSTICA® BUNS

## ROUND BUN

Authentic Rustica® Bun, made with pure ingredients according to a traditional recipe. Delivers a light, crisp crust surrounding an interior crumb with the open cell structure you find in a traditional Ciabatta style roll. It's perfectly suited for a variety of hot and cold sandwiches.



**58846 ROUND  
RUSTICA® SL 4 COUNT**

16 bags x 4 / 3.0 oz. / 10x7

AMBIENT  
7 DAYS  
SHELF LIFE

FROZEN  
365 DAYS  
SHELF LIFE

RETAIL  
SPECIAL  
GROCERY

RETAIL  
READY  
PACKAGING

CLEAN  
LABEL

VEGAN

GMO  
FREE





# RUSTICA<sup>®</sup> BUNS

## SAUSAGE BUN

Authentic Rustica<sup>®</sup> Bun, made with pure ingredients according to a traditional recipe. With a soft crumb and a perfectly crunchy crust once toasted.



**50446 SAUSAGE RUSTICA<sup>®</sup>  
ROLL SL 4 COUNT**

16 bags x 4 / 2.25 oz. / 10x7

AMBIENT  
7 DAYS  
SHELF LIFE

FROZEN  
365 DAYS  
SHELF LIFE

RETAIL  
SPECIAL  
GROCERY

RETAIL  
READY  
PACKAGING







### RUSTICA PIZZA

Convert the Round Bun into a delicious Pizza with a fluffy base and thin crust.

Mozzarella / Tomato  
Basil / Pepper / Olive Oil



ROUND  
RUSTICA®



### RUSTICA BASKET

Make a hole in the top part of the bread and introduce the best ingredients.

Egg / Cream Cheese /  
Arugula / Cherry tomatoes



RUSTICA® CIABATTA  
ROLLS



### RUSTICA GOURMET

Fill this delicious muffin with cheese and with original ingredients and lets relish!

Cream Cheese / Figs  
Honey / Olive oil / Salt



ASIAGO CHEESE RUSTICA®  
CIABATTA ROLLS



### RUSTICA SLICES

Separate the pre-cut Sausage Bun and make delicious crostini.

Mozzarella Cheese / Basil  
Tomatos / Olive oil



SAUSAGE  
RUSTICA®



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[www.europastry.com/us/en/](http://www.europastry.com/us/en/)