

# The 3 Best Reasons to Grill

GRILL SEASON - APRIL 2022

 europastry





B R I O C H E

C R I S T A L

R U S T I C A



NO TOAST



TOAST

SERVING YOUR BREAD JUST RIGHT IS THE KEY TO SUCCESS

Always ready as fresh from the oven / In just 2 minutes

You can serve freshly baked bread / Quick & easy on grill or toaster

Toasting and Slicing tips for Burgers or Sandwiches



# Variety for every taste



*EuroClassic*



*Cristal*  
100% NATURAL



**RUSTICA®**





EurClassic

# Brioche, the Authentic French Recipe!

We are the trailblazers  
for Brioche in the US.



## Soft & Sweet

### Over 10 years in the US market

We are the first to introduce the authentic Brioche recipe adapted to the US market.

### We bring the taste

of Europe to the US

### Inspired by the classic Vendee region recipe

### Largest assortment

and innovative new assortment of Brioche flavors

### Fully baked. Thaw & serve



Cage  
free eggs



Real  
Butter



# Brioche Burger Bun

Golden, soft & pillowy



**Unlimited filling options:**  
Beef hamburgers, fried chicken, pulled pork, veggies ...



**Shelf life**  
lasts up to 10 days in its original  
sealed package

**41464** Brioche Burger Buns Sliced (6u)  
**21464** Brioche Burger Buns Sliced (6u) (No label)  
84 u. (14b x 6) / 10.58 oz. / 4 ln / 5x 11 / 20-30' defrost

# Brioche Hot Dog Bun

Adds delicious notes  
of butter to your hot dog bun



**Allows your premium fillings  
and toppings to shine with flavor**



**Shelf life**  
lasts up to 10 days in its original  
sealed package

**21495** Brioche Hot Dog Buns (6u) (No label)  
**51495** Brioche Hot Dog Buns (6u)  
102 u. (17b x 6) / 9.52 oz. / 6 ln / 5x 11 / 20-30' defrost



# Whole Grain Brioche

Healthy trends



**A good source of fiber**

It is packed with rich whole grains and a good source of fiber. It's perfect for any healthy sandwich!



**Frozen Shelf life**  
365 days

**51433 Whole Grain Burger Brioche Buns Sliced (6u)**

**21433 Whole Grain Burger Brioche Buns Sliced (6u)** (No label)

84 u. (14bx6) / 10.58 oz. / 5 x 11 / 20-30' defrost

# Vegan Brioche Bun

Innovating is in fashion



**No butter, no eggs.**

It will keep you coming back for more with it's beautiful golden look bursting with flavor in every bite!



**Frozen Shelf life**  
365 days

**21466 Vegan Buns Brioche Style Buns Sliced (6u)**

84 u. (14bx6) / 10.58 oz. / 5 x 11 / 20-30' defrost



# Sliders Brioche Rolls

Simply delicious



**New!**

## Fun Experience

Fill the breads with original ingredients and let your clients tear off their own portions.

**58244** Sliders Brioche Rolls 8u

128 u. (16b x 8) / 11.29 oz. / 5x 11 / 20-30' defrost

# Everything Brioche Bun

Real seeds on the top



**New!**

## Real seeds on top

The topping consists of poppy seeds, pretzel salt, dried onion, dried garlic, and flax seeds.

**47464** Everything Burger Bun

**27464** Everything Burger Bun (No label)

85 u (14b x 6) / 12oz. / 5x11 / 20-30' defrost



**Frozen Shelf life**  
365 days



*Cristal*  
100% NATURAL



# Cristal 100% Natural,

Fresh, light, crunchy  
and Mediterranean



TOASTER or GRILL  
Ready in 1-2 minutes

## Fresh, light & crunchy

**Extremely popular** in Spain

**100% Natural** ingredients

**Gourmet recipe**, high-quality product

**Very light**,  
the perfect bread to highlight any flavor

**Fully baked.**  
**Thaw & serve**

CLEAN  
LABEL

100%  
NATURAL

CONTAINS  
SOURDOUGH

OLIVE  
OIL

NO SUGAR  
ADDED

VEGAN



Sourdough  
starter



Made  
with olive oil



# Cristal Burger Bun

The Burger bun  
all your clients will choose



*Cristal*  
100% NATURAL

**A bun so light**  
it enhances the flavor of all the ingredients it contains.



**65847** Cristal Burger Bun 4 Count

72u. (18b x 4) / 9.17 oz. / 8x7 / 20-30 defrost



**Shelf life**  
lasts up to 4-5 days in its original  
sealed package



*Cristal*  
100% NATURAL

# Cristal Sandwich Roll

Rolling up the new rules

**Cristal bread on your menu**  
will complement and highlight your favorite  
hot and cold sandwiches.



**Shelf life**  
lasts up to 4-5 days in  
its original sealed package



**65474** Cristal Sandwich Roll 4 count  
12p x 4u / 11.99 oz. / 8.8 ln / 8x6 / 20-30' defrost

*Cristal*  
100% NATURAL

# Cristal Artisan Sliced Bread

Unlimited potential

**A must on your menu** for breakfast, dinner,  
tapas, or snacks. The most versatile bread  
in our entire assortment.



**Shelf life**  
lasts up to 4-5 days in  
its original sealed package



**65412** Cristal Artisan Sliced Bread  
15p x 6u / 10.58 oz. / 4.92 ln / 5x 11 / 20-30' defrost



**RUSTICA®**  
NEW ITALIAN TRADITIONAL BREAD



# New Italian tradition bread

the taste of europe to the US  
to discover Europe's broad bakery  
heritage and flavor

## New grill bread

### Traditional Recipe

In the purest Italian style, respecting tradition and an authentic recipe.

### Excellent quality

Prepared with the best ingredients and with olive oil.

### Attractive appearance

Lightly floured to make it look more rustic and appealing.

### Fully baked. Thaw & serve



### New packaging

Now, our authentic Italian recipe in two classic formats with a new image for our 2 Rustica references: Round Bun y Sausage Bun.



RUSTICA®

# Round Rustica

To make attractive sandwiches.



The best Rustica® Round Bun, made with natural ingredients according to the traditional recipe. With a soft crumb and a perfectly crunchy crust once toasted.



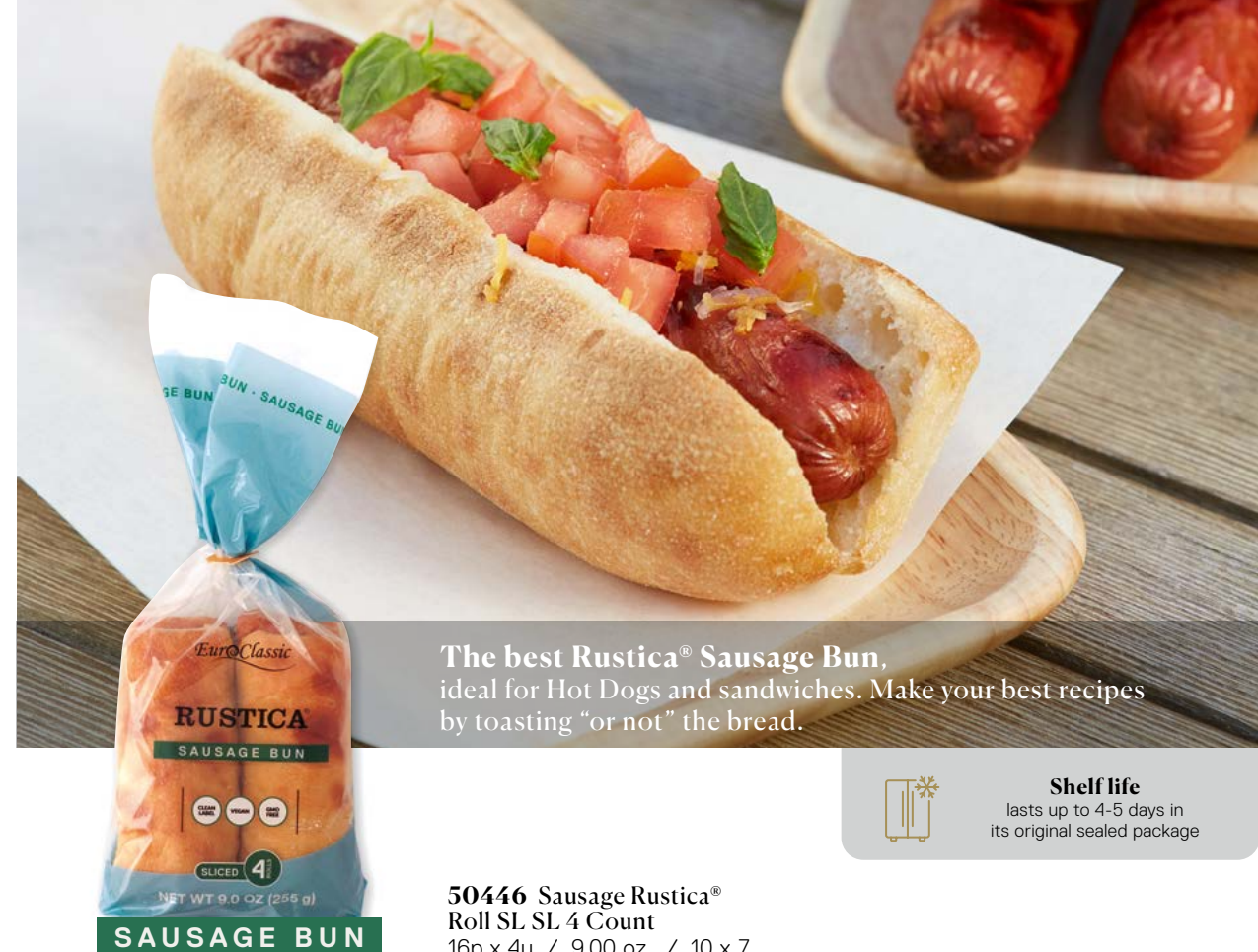
**Shelf life**  
lasts up to 4-5 days in  
its original sealed package

**58846**  
Round Rustica SL 4 Count  
16p x 4u / 12.00 oz. / 10 x 7

RUSTICA®

# Sausage Rustica

Super Hot Dog recipes



The best Rustica® Sausage Bun, ideal for Hot Dogs and sandwiches. Make your best recipes by toasting “or not” the bread.



**Shelf life**  
lasts up to 4-5 days in  
its original sealed package

**50446** Sausage Rustica®  
Roll SL SL 4 Count  
16p x 4u / 9.00 oz. / 10 x 7





[www.europastry.com](http://www.europastry.com)