

# The 3 Best Reasons to Grill

GRILL SEASON 2022

 europastry



# Variety for every taste

SERVING BOOST  
YOUR BUSINESS' SALES  
WITH OUR RANGE  
OF KEY PRODUCTS

## **Euroclassic**

An authentic French recipe,  
soft, sweet & delicious

## **Cristal**

Bread from Barcelona,  
soft, light & crunchy

## **Rustica**

The purest Italian style,  
respecting tradition  
and an authentic recipe







BRIOCHE



CRISTAL



RUSTICA

NO TOAST



TOAST

SERVING YOUR BREAD JUST RIGHT IS THE KEY TO SUCCESS  
Always ready as fresh from the oven | In just 2 minutes  
You can serve freshly baked bread | Quick & easy on grill or toaster  
Toasting and Slicing tips for Burgers or Sandwiches





# Brioche, the Authentic French Recipe!

We are the trailblazers  
for Brioche in the US.



## Soft & Sweet

### Over 10 years in the US market

We are the first to introduce the authentic Brioche recipe adapted to the US market.

### We bring the taste of Europe to the US

### Inspired by the classic Vendee region recipe

### Largest assortment and innovative new assortment of Brioche flavors

### Fully baked. Thaw & serve

NO PRESERVATIVES

NO ARTIFICIAL FLAVORS

NO ARTIFICIAL COLORS

CLEAN LABEL

GMO FREE



Cage free eggs



Real Butter

## Brioche Burger Bun

Golden, soft & pillowy





6 UNITS

Unlimited filling options:  
Beef hamburgers, fried chicken,  
pulled pork, veggies ...



**Shelf life**  
lasts up to 10 days in its  
original sealed package

**41464** Brioche Burger Buns Sliced (6u)

**21464** Brioche Burger Buns Sliced (6u) (No label)

84 u. (14 b x 6) / 10.58 oz. / 4 ln / 5x 11 / 20-30' defrost

## Brioche Hot Dog Bun

Adds delicious notes  
of butter to your hot dog bun





6 UNITS

Allows your premium fillings  
and toppings to shine with flavor



**Shelf life**  
lasts up to 10 days in its  
original sealed package

**21495** Brioche Hot Dog Buns (6u) (No label)

**51495** Brioche Hot Dog Buns (6u)

102 u. (17 b x 6) / 9.52 oz. / 6 ln / 5x 11 / 20-30' defrost



# Whole Grain Brioche

Healthy trends



**A good source of fiber**  
It is packed with rich whole grains and a good source of fiber. It's perfect for any healthy sandwich!

 **Frozen Shelf life**  
365 days

**51433** Whole Grain Burger Brioche Buns Sliced (6u)  
**21433** Whole Grain Burger Brioche Buns Sliced (6u) (No label)  
84 u. (14 b x 6) / 10.58 oz. / 5 x 11 / 20-30' defrost

# Vegan Brioche Bun

Innovating is in fashion



**No butter, no eggs.**  
It will keep you coming back for more with it's beautiful golden look bursting with flavor in every bite!

 **Frozen Shelf life**  
365 days

**21466** Vegan Buns Brioche Style Buns Sliced (6u)  
84 u. (14 b x 6) / 10.58 oz. / 5 x 11 / 20-30' defrost

# Sliders Brioche Rolls

Simply delicious



**Fun Experience**  
Fill the breads with original ingredients and let your clients tear off their own portions.

**New!**

 **Frozen Shelf life**  
365 days

**58244** Sliders Brioche Rolls 8u  
128 u. (16 b x 8) / 11.29 oz. / 5x 11 / 20-30' defrost


# Everything Brioche Bun

Real seeds on the top



**Real seeds on top**  
The topping consists of poppy seeds, pretzel salt, dried onion, dried garlic, and flax seeds.

**New!**

 **Frozen Shelf life**  
365 days

**47464** Everything Burger Bun  
**27464** Everything Burger Bun (No label)  
85 u (14b x 6) / 12oz. / 5x11 / 20-30' defrost





# Cristal 100% Natural,

Fresh, light, crunchy and Mediterranean





TOASTER or GRILL  
Ready in 1-2 minutes

## Fresh, light & crunchy

**Extremely popular** in Spain

**100% Natural** ingredients

**Gourmet recipe**, high-quality product

**Very light**,  
the perfect bread to highlight any flavor

**Fully baked.**  
**Thaw & serve**



## Cristal Burger Bun

The Burger bun  
all your clients will choose





**65847** Cristal Burger Bun 4 Count  
72u. (18b x 4) / 9.17 oz. / 8x7 / 20-30 defrost

A bun so light  
it enhances the flavor of all the ingredients it contains.

**Shelf life**  
lasts up to 4-5 days  
in its original  
sealed package





# Cristal Sandwich Roll

Rolling up the new rules

Cristal  
100% NATURAL

65447 Cristal Burger Bun 4 Count  
12u. (18b x 4) / 9.17 oz. / 8x7 / 20-30' defrost

Cristal bread on your menu  
will complement and highlight your favorite hot and cold sandwiches.



**Shelf life**  
lasts up to 4-5 days  
in its original  
sealed package

65474 Cristal Sandwich Roll 4 count  
12p x 4u / 11.99 oz. / 8.8 ln / 8x6 / 20-30' defrost



# Cristal Artisan Sliced Bread

Unlimited potential

Cristal  
100% NATURAL

A must on your menu for breakfast, dinner, tapas, or snacks.  
The most versatile bread in our entire assortment.



**Shelf life**  
lasts up to 4-5 days  
in its original  
sealed package

65412 Cristal Artisan Sliced Bread  
15p x 6u / 10.58 oz. / 4.92 ln / 5x11 / 20-30' defrost





**RUSTICA®**  
NEW ITALIAN TRADITIONAL BREAD

# New Italian tradition bread

the taste of europe to the US  
to discover Europe's broad bakery  
heritage and flavor

## New grill bread

### Traditional Recipe

In the purest Italian style, respecting tradition and an authentic recipe.

### Excellent quality

Prepared with the best ingredients and with olive oil.

### Attractive appearance

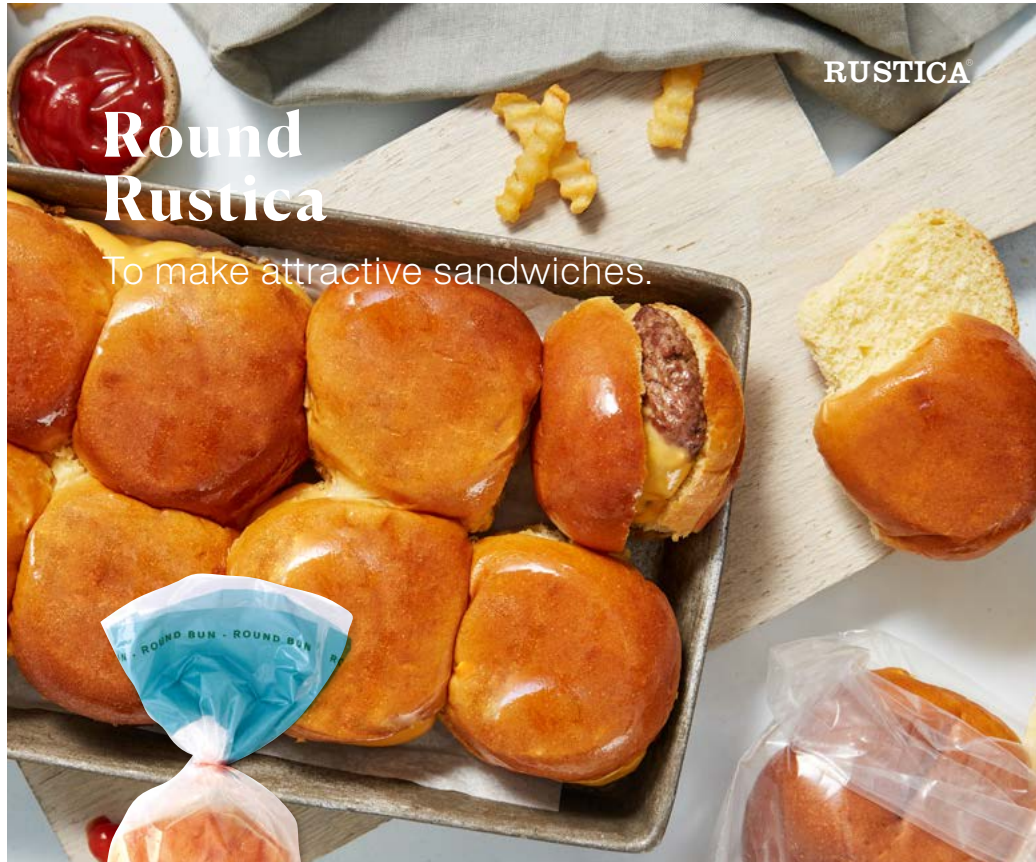
Lightly floured to make it look more rustic and appealing.

### Fully baked. Thaw & serve



### New packaging

Now, our authentic Italian recipe in two classic formats with a new image for our 2 Rustica references: Round Bun y Sausage Bun.



## Round Rustica

To make attractive sandwiches.

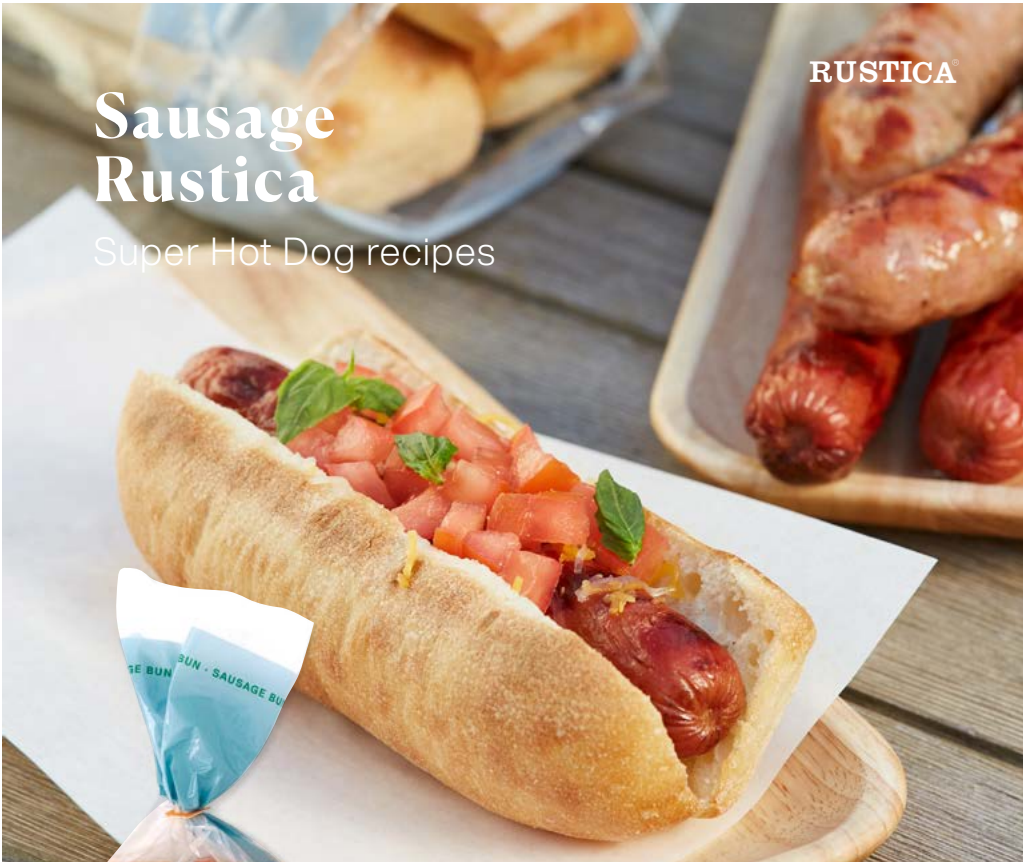


**ROUND BUN**

The best Rustica® Round Bun, made with natural ingredients according to the traditional recipe. With a soft crumb and a perfectly crunchy crust once toasted.

**Shelf life**  
lasts up to 4-5 days  
in its original  
sealed package

**58846** Round Rustica SL 4 Count  
12p x 4u / 12.00 oz. / 10 x 7



## Sausage Rustica

Super Hot Dog recipes



**SAUSAGE BUN**

The best Rustica® Sausage Bun, ideal for Hot Dogs and sandwiches. Make your best recipes by toasting "or not" the bread.

**Shelf life**  
lasts up to 4-5 days  
in its original  
sealed package

**50446** Sausage Rustica® Roll SL SL 4 Count  
16p x 4u / 9.00 oz. / 10 x 7





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