



NEW RETAIL-READY  
**DOTS® ORIGINAL**



# NEW RETAIL-READY DOTS ORIGINAL<sup>®</sup>





# NEW PACKS, NEW LIFE, SALES ON

**EYE-CATCHING PACKAGING** DESIGNED TO CAPTURE SHOPPERS' ATTENTION

SEE-THROUGH PACKAGING MAXIMIZES **APPETITE APPEAL**

**CLEAN**, MINIMALIST DESIGN

**CLEAR LABEL** FOR A SIMPLE SHOPPING EXPERIENCE

FILLED OR PLAIN, **RETAIL-READY**



**GRAB**  
& go

**IMPULSE-BUY PRODUCT**

CSTORES · RETAIL · INDIVIDUAL · RETAILERS ·  
COFFEE SHOPS · BAKERIES

**TRENDY**



**TRENDY AND QUIRKY INDULGENT  
COLORS AND FLAVORS**

**ANYTIME**



**MADE FOR SHARING AND CELEBRATING  
EVERY MOMENT**

BREAKFAST · SNACK · BRUNCH  
LUNCH · ME · DESSERT  
**PINK**  
DOTS ORIGINAL



GMO  
FREE

NO  
PRESERVATIVES

WHITE DRIZZLE  
DOTS ORIGINAL®

DOUGHNUTS | NET WT 10.58 OZ (300g)

# 66577 WHITE DRIZZLE DOTS ORIGINAL®

SWEET AND BEAUTIFUL

OUR CLASSIC DOTS ARE COATED WITH A DOUBLE  
LAYER OF SWEET WHITE GLAZE AND TOPPED  
WITH DELICATE COCOA STRIPES.

📦 24P X 4U | ⚖️ 10.58 OZ | 🍴 5 X 10 | 🕒 10-15'

RETAIL  
READY

4-UNIT  
PACK

THAW  
AND SELL

3-DAY  
SHELF LIFE AT  
ROOM TEMP

365-DAY  
SHELF LIFE  
IN FREEZER





GMO  
FREE

CARAMEL  
FLAVORED FILLED  
DOTS ORIGINAL®

FILLED

4 DOUGHNUTS | NET WT 10.3 OZ (292g)

# 66581 CARAMEL FLAVORED FILLED DOTS ORIGINAL®

SOFT, FLUFFY AND FILLED

UNIQUE DOTS WITH A SECRET INSIDE: EVERY LITTLE BITE  
REVEALS A CREAMY CARAMEL FLAVORED FILLING.  
SUGAR ICING IS HIGHLIGHTED BY A CRUNCHY CARAMEL  
FLAVORED TOPPING FOR ADDED TEXTURE AND PLEASURE.

24P X 4U | 10.30 OZ | 5 X 10 | 20-25'

RETAIL  
READY

4-UNIT  
PACK

THAW  
AND SELL

3-DAY  
SHELF LIFE AT  
ROOM TEMP

365-DAY  
SHELF LIFE  
IN FREEZER





# 66576 PINK DOTS ORIGINAL<sup>®</sup>

DELICIOUS, SOFT AND SPONGY

MEET OUR SPECIAL DOTS WITH A TOUCH  
OF COLOR: PINK! DELICATE STRAWBERRY  
GLAZE WITH WHITE SPRINKLES, TO DELIGHT  
ALL THE SENSES.

📦 24P X 4U | ⚖️ 8.04 OZ | 📏 5 X 10 | 🕒 20'

RETAIL  
READY

4-UNIT  
PACK

THAW  
AND SELL

3-DAY  
SHELF LIFE AT  
ROOM TEMP

365-DAY  
SHELF LIFE  
IN FREEZER



GMO  
FREE

NO  
PRESERVATIVES



# 66578 COCOA & HAZELNUT FILLED DOTS ORIGINAL®

THEY WILL BLOW YOUR MIND

OUR PERFECTLY SOFT DOTS WITH A SURPRISE  
INSIDE: A CREAMY EUROPEAN-STYLE COCOA  
& HAZELNUT FILLING, DRIZZLED WITH DELICATE  
COCOA STRIPES.

📦 24P X 4U | ⚖️ 10.58 OZ | 📏 5 X 10 | 🌡️ 20-25°

RETAIL  
READY

4-UNIT  
PACK

THAW  
AND SELL

3-DAY  
SHELF LIFE AT  
ROOM TEMP

365-DAY  
SHELF LIFE  
IN FREEZER



GMO  
FREE

NO  
PRESERVATIVES

FILLED

COCOA & HAZELNUT  
FILLED DOTS ORIGINAL

4 DOUGHNUTS | NET WT 10.58 OZ (300g)



## FULLY DECORATED

- READY TO SELL
- NO HANDLING  
NECESSARY



## GENEROUS FILLINGS

- DELICIOUS CUSTARD  
CREAM FILLINGS
- HIGH-QUALITY  
INGREDIENTS

## CONVENIENT PACKS

- OPTIMAL EFFICIENCY
- CONVENIENT  
4-UNIT PACKS

