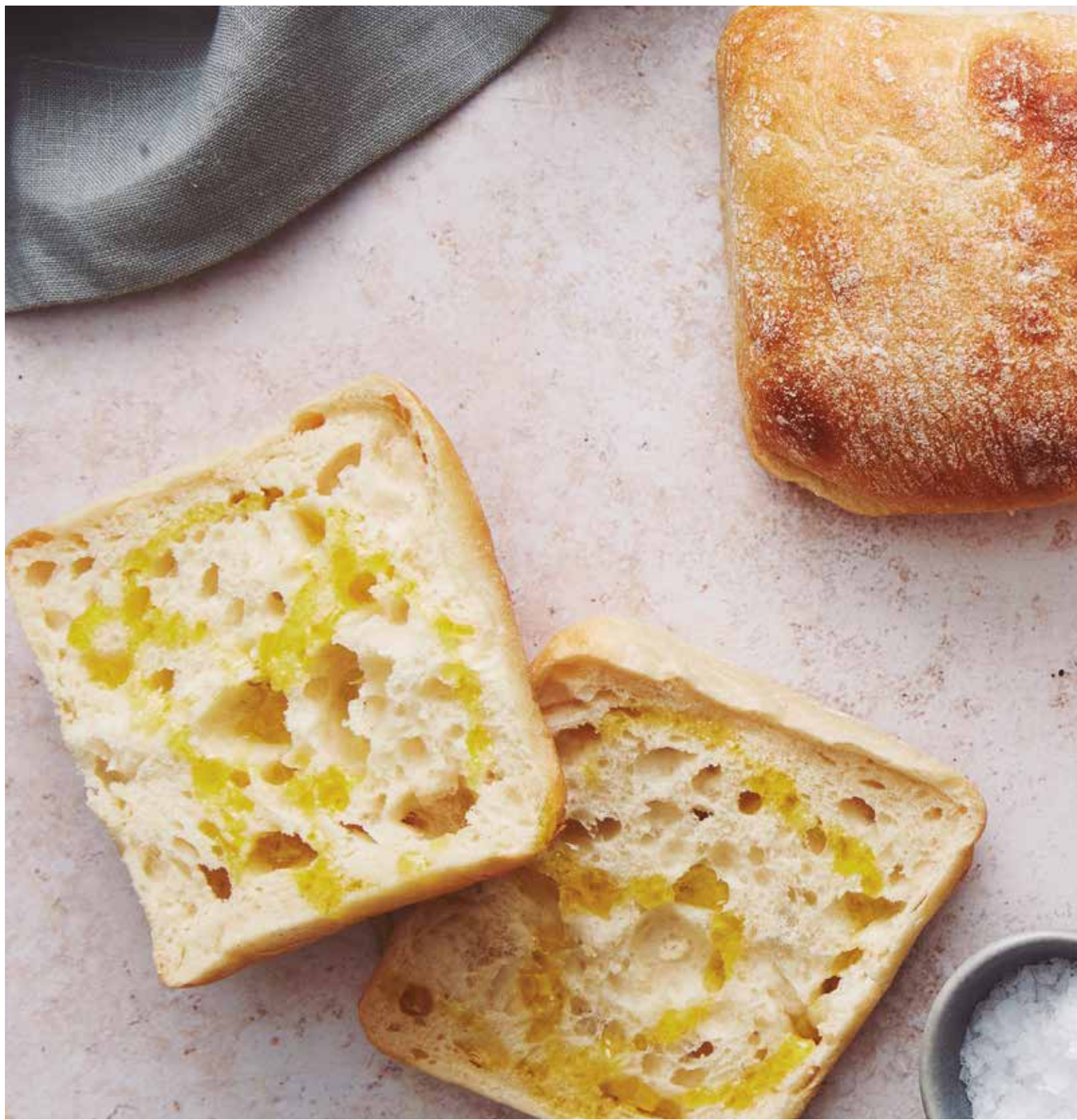




RUSTICA[®]

NEW ITALIAN TRADITION BREAD

OUR BREAD



A top-down photograph of a rustic bread-making scene. In the center, a large, golden-brown loaf of bread lies horizontally. To its left, another loaf is partially visible. To the right, a bowl of white flour is shown. In the bottom left corner, a small bowl of white salt is visible. The background is a light-colored, textured surface, possibly a wooden table or a stone countertop. A semi-transparent white rectangular box is overlaid in the center, containing text. The bottom of this box features a red and white checkered border.

ALWAYS INNOVATING,
EVOLVING AND LOOKING
TOWARDS THE FUTURE
WITH AN EYE IN THE BEGINNINGS
AND IN THE TRADITION
OF KNOWLEDGE, RESPECTING
THE AUTHENTIC RECIPE
TO OFFER QUALITY BREADS,
ORIGINAL FORMATS AND BOLD
FLAVORS WE WELCOME
THE NEW GENERATION
OF ITALIAN BREADS.

W E L C O M E
RUSTICA

WELCOME **RUSTICA**



THE BAKERY HERITAGE AND FLAVOR

Euroclassic brings the taste of europe
to the US to discover europe's
bread bakery heritage and flavor.

TRADITIONAL RECIPE

In the purest Italian style respecting
the tradition and the recipe.

EXCELLENT QUALITY

It is made with the best ingredients
and with olive oil.

HONEYCOMB CRUMB AND FINE CRUST

Which makes a soft, light and fluffy bread.

VERY ATTRACTIVE APPEARANCE

Lightly floured which makes it
more rustic and attractive

FULLY BAKED

Maximum comfort. Thaw and serve.
Can be enjoyed toasted and without toasting.

WIDE RETAIL READY RANGE

Many possibilities in formats and flavors.
Available in Retail Pack, Bagged and Bulk.





A NEW RANGE OF
EuroClassic

RETAIL READY / BAGGED / BULK

A range so extensive that it provides you with a format for each need according to your business demands.



RETAIL READY

In the purest Italian style respecting the tradition and the recipe.



CONVENIENCE



SUPERMARKET



GROCERY



BAGGED

In a bag to put your label and put packs of 8 or 10u comfortably for your restaurant.



SUPERMARKET



COFFEE SHOP



FOOD TRUCK



RESTAURANT



BULK

Ideal for Foodservice.

In larges boxes units to defrost as needed.



COFFEE SHOP



FOOD TRUCK



RESTAURANT





NEW PACKAGE DESIGN

Attractive packs differentiating each category and flavor using color gamut of color.

READY TO SELL

Ready to place in aisle.

NO DELAYS

Defrosting on demand.
Easy replenishment.



A NEW RANGE OF
EuroClassic

RETAIL READY

Shows the most extensive, attractive and differentiated range of bread with Rustica®.
A packaging designed to fill your aisle with color with 2 categories:
RUSTICA® CIABATTA ROLLS AND RUSTICA® BUNS

CIABATTA ROLLS

RUSTICA®
CIABATTA ROLLS
PLAIN



59446
CLASSIC RUSTICA®
CIABATTA ROLLS
4 COUNT SL
16 bags x 4 / 3 oz. / 10x7
20-30 Thaw / 4 inch

RUSTICA®
CIABATTA ROLLS
ASIAGO CHEESE



59495
ASIAGO CHEESE
RUSTICA® CIABATTA
ROLLS 4PK SL
16 bags x 4 / 3 oz. / 10x7
20-30 Thaw / 4 inch

RUSTICA®
CIABATTA ROLLS
ONION



59424
ONION POPPY
RUSTICA® CIABATTA
ROLLS 4PK SL
16 bags x 4 / 3 oz. / 10x7
20-30 Thaw / 4 inch

RUSTICA®
CIABATTA ROLLS
MULTIGRAIN



59412
MULTIGRAIN
RUSTICA® CIABATTA
ROLLS 4PK SL
16 bags x 4 / 3 oz. / 10x7
20-30 Thaw / 4 inch

CIABATTA BUNS

RUSTICA®
SAUSAGE BUN



50446
RUSTICA® SAUSAGE
BUNS-4 COUNT SL
12 bags x 4 / 3.0 oz. / 10x7
20-30 Thaw / 6 inch

RUSTICA®
ROUND BUN



58846
RUSTICA® ROUND
SANDWICH BUNS-4 COUNT SL
16 bags x 4 / 2.25 oz. / 10x7
20-30 Thaw / 4.50 inch



WELCOME **RUSTICA**



BAGGED RUSTICA

Bagged in transparent plastic to allow you to customize with your tag.

RUSTIC APPEARANCE

You can sell it in your bakery establishment as an artisan product.

8-12U FORMAT

Ideal for Foodservice channel. Practical bags of few units.



BAGGED

The perfect format for the Foodservice channel.
Presented in bulk boxes of more than 60 u.



41113
RUSTICA® CIABATTA SL
SANDWICH ROLLS
4 COUNT
16 bags x 4 / 3.0 oz. / 10x7
20-30 Thaw / 4 inch



41111
ONION POPPY RUSTICA®
CIABATTA SL SANDWICH
ROLLS 4 COUNT
16 bags x 4 / 3.0 oz. / 10x7
20-30 Thaw / 4 inch



41117
MULTIGRAIN RUSTICA®
CIABATTA SL SANDWICH
ROLLS 4 COUNT
16 bags x 4 / 3.0 oz. / 10x7
20-30 Thaw / 4 inch



41119
ASIAGO CHEESE
RUSTICA® CIABATTA
3X3 4 COUNT
18 bags x 4 / 1.8 oz. / 10x7
20-30 Thaw / 4 inch



63035
RUSTICA® CIABATTA
4x4 SANDWICH SL
8 COUNT
9 bags x 8 / 3.0 oz. / 6x6
20-30 Thaw / 4 inch



63535
RUSTICA® CIABATTA
3x6 SANDWICH SL
8 COUNT
10 bags x 8 / 3.5 oz. / 5x8
20-30 Thaw / 3x6 inch



42466
SAUSAGE
RUSTICA® SL BUNS
8 COUNT
12 bags x 8 / 2.25 oz. / 5x10
20-30 Thaw / 6 inch





BULK

Boxes with
more than 60 u.
easy to use.
Thaw and use
without waste.

IDEAL SANDWICHES

Excellent quality
for hot and cold
sandwiches.
establishment as an
artisan product.

TOASTED OR WITHOUT TOASTING

Very suitable
for a business
without an oven.

BULK

The perfect range for the Foodservice channel.
Presented in bulk boxes of more than 60 u.
You can defrost it on demand.



72041
RUSTICA® CIABATTA 3x7
SUB ROLLS SL
50U / 4.75oz. / 6x6
15-20 Thaw / 7 inch



74741
RUSTICA®
CIABATTA 3x7 SUB
50U / 4.8oz. / 6x6
20-30 Thaw / 7 inch



73524
ONION POPPY RUSTICA®
CIABATTA SUB 3x6
80U / 3.5oz. / 5x8
15-20 Thaw / 6 inch



62546
WHITE WHOLE
WHEAT CIABATTA
SANDWICH ROLLS
120u / 2.5oz. / 6x6
15-20 Thaw / 3.5 inch



76641
RUSTICA® CIABATTA
SL SANDWICH
ROLLS-4x4
60U / 3.5oz. / 6x6
20-30 Thaw / 4 inch



73046
GOURMET RUSTICA®
CIABATTA SLICED
SANDWICH 4x4
72 U / 3.0 oz. / 6x6
20-30 Thaw / 4 inch



74041
RUSTICA®
CIABATTA 4x4
SANDWICH ROLL
60 U / 3.5 oz. / 6x6
20-30 Thaw / 4 inch



72912
MULTIGRAIN
RUSTICA® CIABATTA
SANDWICH ROLLS-4x4
72 U / 3.0 oz. / 6x6
20-30 Thaw / 4 inch



52546
RUSTICA® ROUND
BUNS SLICED SL
72 U / 3.0 oz. / 6x6
20-30 Thaw / 4.25 inch



42403
WHEAT RUSTICA®
ROUND SANDWICH BUNS
72 U / 3.0 oz. / 6x6
20-30 Thaw / 4.25 inch



70141
PETIT PAIN RUSTICA®
CIABATTA 2x4
144U / 2.0oz. / 5x7
10-15 Thaw / 4 inch



40227
MINI CIABATTA SLICED
SLIDER BUNS - BULK
228U / 1.0oz. / 6x6
20-30 Thaw / 2.5 inch





RUSTICA PIZZA

Convert the Round Bun into a delicious Pizza with a fluffy base and thin crust.

Mozzarella / Tomato
Basil / Pepper / Olive Oil



ROUND
RUSTICA®



RUSTICA BASKET

Make a hole in the top part of the bread and introduce the best ingredients.

Egg / Cream Cheese
Arugula / Cherry tomatoes



RUSTICA® CIABATTA
ROLLS



RUSTICA GOURMET

Fill this delicious muffin with cheese and with original ingredients and lets relish!

Cream Cheese / Figs Honey
Olive oil / Salt



ASIAGO CHEESE RUSTICA®
CIABATTA ROLLS



RUSTICA SLICES

Separate the pre-cut Sausage Bun and make delicious crostini.

Mozzarella Cheese / Basil
Tomatos / Olive oil



SAUSAGE
RUSTICA®

WELCOME **RUSTICA**



www.europastry.com