

Retail Ready

Our products Ready to Sell



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A broad range of breads and baked goods ready for your shop!

A catalog that brings together all our items, ready to sell in your establishment. All the bread and baked goods items are duly packaged and ready to be sold in supermarkets, convenience stores, grocery stores, etc.



Retail Ready

We offer a broad range of retail-ready products, with attractive designs, ready to showcase on the shelves of your establishment.

Easy to Handle

All you need is a space to store frozen products. Very profitable, and no waste. Just thaw on demand.

Fully Baked & Thaw and Sell

Part of our range of bread and baked goods are fully baked. Just thaw the product according to handling instructions and sell. They can be consumed as is, or you can give your clients advice on freshening up some of the products', specifically bread.



THAW
AND SELL

RETAIL
READY

EASY TO
HANDLE

FULLY
BAKED

Cristal
100% NATURAL
*Bread from Barcelona,
that sounds good*

A new bread that aims for a unique style to your recipes. The Cristal Bread recipe is here to defy the rules of bread as we know it. Its almost non-existent crumb is open, with large air pockets; its crust is very thin yet extremely crispy.

Cristal
100% NATURAL
*Bread from Barcelona,
that sounds good*



Cristal 100 % Natural

So much to discover!

Cristal is a varied, premium assortment of breads with a soft texture, intense aroma, and all the natural flavor of fresh bread, for endless possibilities. Fresh, light, crunchy, and Mediterranean.

No additives

100% Natural Ingredients

Made with Flour, Water,
Lactic Sourdough, and Olive Oil

Always fresh from the oven

Serving your bread just right is the key to success. This fully baked bread is perfect when toasted, giving it a light texture and a crunchy crust.

Next-Generation Sourdough

We have worked on developing our Cristal Bread with a formula that includes more lactic than acetic acid sourdough starter, a smoother, and creamier yeast that will change the rules of naturally leavened bread.

Every bite sounds perfect

A wide assortment of breads to satisfy all tastes. Fast and efficient: just thaw and it's ready to eat.

Fresh | Light | Crunchy | Mediterranean

SAGRADA FAMILIA
PASSION FACADE
BARCELONA

A NEW RANGE OF

EuroClassic

MEDITERRANEAN SEA



Always fresh from the oven

Serving your bread just right is the key to success.

Ready in 1-2 minutes



TOASTER



GRILL

Toasting and Slicing tips

- For Burgers or Sandwiches:
Toast on one side for a crispy interior.
- For Toast:
Toast on both sides until golden.
- For Tapas:
Lightly toast, just a touch.
- For Soup Croutons:
Cube and toast until completely crispy.



65847

Cristal Burger Bun

72 pcs (18 packs of 4) / 2.29 oz
8x7 / 20-30' Thaw / 4.15 in.
Sliced



65478

Cristal Bagel Bun

60 pcs (15 packs of 4) / 1.94 oz
8x7 / 20-30' Thaw / 4.33 in.
Sliced



83769

Cristal Sandwich Roll

48 pcs (24 packs of 2) / 11.99 oz
8x6 / 20-30' Thaw / 4.33 in
Sliced



65847 Cristal Artisan Sliced Bread

115 pcs (23 packs of 5)
8x6 / 20-30' Thaw / 4.92 in.
Sliced



RUSTICA®

New Packaging for our Retail-Ready Range

A new range of excellent quality Euroclassic bread and ciabattas. We present colorful easy-to-read packaging to showcase our Ciabattas Rolls, Rounds and Buns.



RUSTICA®

New range, New packaging New Italian tradition

Euroclassic brings the taste of Europe to the US to discover Europe's broad bakery heritage and flavor.

Traditional Recipe

In the purest Italian style, respecting tradition and an authentic recipe.

Excellent quality

Prepared with the best ingredients and with Olive Oil.

Honeycomb crumb

Makes for a tender, light, spongy bread.

Thin crust

Super crisp, ideal for sandwiches.

Attractive appearance

Lightly floured to make it look more rustic and appealing.

Fully Baked

Maximum convenience. Thaw and serve. Can be served toasted or not toasted.

Wide range

Many options of formats and flavors Available in retail pack, bagged, and bulk.



A NEW RANGE OF
EuroClassic

RUSTICA® CIABATTA ROLLS

The authentic Ciabatta with a moist, airy crumb inside and a thin yet crisp crust outside.
Available in: Plain, Onion, Asiago Chesse, and Multigrain.



We welcome a new generation of Italian bread. Now, our authentic Italian recipe is in two classic formats: Round Bun and Sausage Bun.

RUSTICA® CIABATTA ROLLS



59446
**Classic Rustica®
Ciabatta**
56 pcs (14 Packs of 4) / 12 oz
10x7 / 20-30' Thaw / 4 in.
Sliced / Kosher



59412
**Multigrain Rustica®
Ciabatta**
56 pcs (14 Packs of 4) / 12 oz
10x7 / 20-30' Thaw / 4 in.
Sliced / Kosher



58846
**Round Bun
Rustica®**
48 pcs (12 Packs of 4) / 12 oz
10x7 / 20-30' Thaw / 4.5 in.
Sliced / Kosher



59495
**Asiago Cheese
Rustica® Ciabatta**
56 pcs (14 Packs of 4) / 12 oz
10x7 / 20-30' Thaw / 4 in.
Sliced



59424
**Onion Poppy Rustica®
Ciabatta**
56 pcs (14 Packs of 4) / 12 oz
10x7 / 20-30' Thaw / 4 in.
Sliced / Kosher



50446
**Sausage Bun
Rustica®**
64 pcs (16 Packs of 4) / 9 oz
10x7 / 20-30' Thaw / 6 in.
Sliced / Kosher



BRIOCHE

Pioneers in True French-Style Brioche

Our delicious Thaw and Sell Brioche category offers a traditional French recipe. It is a flavorful and tender artisan good that belongs to the category of bakery products - the meeting point of pastry and bread. Rich and sweet, generally made with eggs and butter, has a very soft texture and a beautiful and appealing golden look.



EuroClassic

We are the trailblazers for Brioche in the US.

The Brioche range is inspired by the classic Vendee region recipe. It's a French recipe made with a longer fermentation process.

A Clean Label Formula

Real butter
Cage free eggs
Flour
Whole Grains
Made with cane sugar

Grow and Grow

Brioche has been one of the fastest growing sandwich breads over the past 4 years, up by 97%.

Made with Levian - mixture of water and flour that captures wild yeast and beneficial lactic acid bacteria.

Retail Ready

Fully baked product.
Largest assortment in the market with packaging Ready to sell.

Preparation Suggestions

- Toasting adds flavor, crunch, and helps the buns absorb moisture from the toppings without getting soggy.
- ON THE CAST IRON:
Spread the burger buns with a little butter and then place them - cut side down
Until golden brown, about 1 minute.
- IN THE OVEN:
You can toast the buns in the oven or toaster oven, at 350 degrees F, for 5 minutes or until slightly crispy.

A NEW RANGE OF
EuroClassic

BRIOCHE BUNS

Our fully baked Brioche Buns & Rolls product category offers a traditional French recipe made with a longer fermentation process, butter and cage free eggs!

CLEAN LABEL

MADE WITH BUTTER

NO ARTIFICIAL FLAVORS

NO PRESERVATIVES



EuroClassic



41464 / 21464 (no label)
Authentic Brioche Burger Buns
14 bags / 10.58 oz / 5x11
20-30' Thaw / 4 in.
Clean Label / Buttery
Cage-Free Eggs / Sliced



51495 / 21495 (no label)
Authentic Brioche Hot Dog Buns
17 bags of 6 / 9.52 oz / 5x11
20-30' Thaw / 6 in.
Clean Label / Sliced
Cage-Free Eggs / Buttery



58563
Authentic Brioche Dinner Rolls
16 bags of 8 / 11.29 oz / 5x11
5-10' Thaw / 2 in.
Clean Label
Cage-Free Eggs / Buttery



88144
Authentic Brioche Burger Buns
18 bags / 7.05 oz / 5x11
20-30' Thaw / 4 in.
Clean Label
Cage-Free Eggs / Sliced



51563 / 21563 (no label)
Authentic Brioche Dinner Rolls
14 bags of 12 / 16.93 oz / 5x8
20-30' Thaw / 2.75 in.
Clean Label / Sliced
Cage-Free Eggs / Buttery



58244
Authentic Brioche Slider Buns
16 bags of 8 / 11.29 oz / 5x11
5-10' Thaw / 2 in.
Clean Label / Buttery
Sliced



47464 / 27464 (no label)
Everything Brioche Burger Buns
14 bags / 10.58 oz / 5x11
20-30' Thaw / 4 in.
Clean Label / Sliced
Cage-Free Eggs / Buttery



44912 / 24912 (no label)
Brioche Croissant Rolls
24 bags of 4 / 10.58 oz / 5x10
20-30' Thaw
Sliced / Buttery



50030 / 20033 (no label)
Soft French Brioche Baguette
14 bags of 4 / 12 oz / 5x11
20-30' Thaw / 9 in.
Clean Label / Sliced
Cage-Free Eggs / Buttery



51433 / 21433 (no label)
Whole Grain Brioche Burger Buns
14 bags / 10.58 oz / 5x11
20-30' Thaw / 4 in.
Clean Label / Sliced
Cage-Free Eggs / Buttery



NO EGGS NO BUTTER CLEAN LABEL



21466
Vegan Brioche Style Burger Buns
14 bags / 10.58 oz / 5x11
20-30' Thaw / 4 in.
Clean Label / Vegan / Sliced
No Artificial Flavors
No Preservatives

A bun inspired by our brioche, with no eggs or butter. Light and spongy, adds a delicate flavor to the healthiest vegan recipes.

BRIOCHE CAKES

Inspired by our Authentic French recipe, our delicious fully baked Brioche cakes and swirls are made with butter, cage-free eggs, and premium flavorful ingredients!



Brioche Swirl



(AVAILABLE
WITH NO LABEL)



(AVAILABLE
WITH NO LABEL)



51075 / 51655 (No label)
**Crème Cheese
Brioche Swirl**
16 u. / 14.11 oz / 8x8
20-30' Thaw / 9.75 in.
Clean Label / Butter
Cage-Free Eggs



51457 / 51648 (no label)
**Chocolate
Brioche Swirl**
16 u. / 14.11 oz / 8x8
20-30' Thaw
Clean Label / Butter
Cage-Free Eggs

BRIOCHE LOAVES

Fully baked retail ready brioche loaves are made with premium ingredients such as cage free eggs and butter. The perfect bread to compliment your favorite sandwiches!



EuroClassic

Braided Loaves



51778
Authentic Brioche Braided & Sliced
12 u. / 14.00 oz / 6x11
20-30' Thaw / 9.75 in.
Clean Label / Butter
Cage-Free Eggs



51588 / 21588 (no label)
Authentic Braided Brioche
12 u. / 14.11 oz / 6x11
20-30' Thaw / 9.5 in.
Clean Label / French Recipe
Contains Eggs



50197
Cranberry & Orange Braided Brioche
12 u. / 15 oz / 6x11
20-30' Thaw / 9.5 in.
Clean Label / Butter
Made with eggs

Sliced Loaves



41133 / 81133 (no label)
Authentic French Brioche
12 u. / 17.64 oz / 8x7
20-30' Thaw / 9.5 in.
French Recipe / Sliced
Cage-Free Eggs



50157
Authentic French Butter Brioche
12 u. / 17.64 oz / 8x7
20-30' Thaw / 9.5 in.
Clean Label / Sliced
Cage-Free Eggs



41130
Cinnamon & Raisin Brioche
7 u. / 15.87 oz / 5x18
20-30' Thaw / 9.5 in.
Clean Label / Sliced
French Recipe

CLEAN LABEL :: NO PRESERVATIVES :: VEGETARIAN :: VEGAN :: DAIRY FREE :: NO ARTIFICIAL FLAVORS

Take & Bake



Our Take & Bake breads allow anyone to enjoy hot, hearth-baked bread, fresh from their oven within minutes. You can enjoy it in different shapes such as Baguette, Rolls or Ciabatta.



51716
Authentic French Baguette - 1 pack
15 (15 bags of 1) pcs / 8.82 oz / 5x15
10-20' Thaw / 400°F / 10-12' Oven
Vegan / Clean Label



51686
Authentic French Half Baguette - 2 pack
30 (15 bags of 2) pcs / 10.58 oz
5x15 / 10-20' Thaw / 400°F / 10-12' Oven
Vegan / Clean Label



51723
Authentic French Half Ciabatta - 2 pack
30 (15 bags of 2) pcs / 8.82 oz / 5x15
10-20' Thaw / 400°F / 10-12' Oven
Vegan / Clean Label



51709
Authentic French Mini Rolls - 6 pack
90 (15 bags of 6) pcs / 10.58 oz / 5x15
10-20' Thaw / 400°F / 10-12' Oven
Vegan / Clean Label



Fully Baked

Fully baked grab and go bread options able to hold your favorite hot and cold sandwiches! Just thaw and serve and you're ready to eat!



91698
New York Deli Kaiser Rolls
10 bags of 6 / 18 oz / 5x8
20-30' Thaw / 4.5 in.
Kosher



Sweet Goods

Retail ready fully baked pastries are the perfect breakfast or afternoon snack on the go!



EuroClassic



51591 / 21591 (No label)
Sweet Belgian Waffle
24 u. / 3.55 oz
10x16 / 20-30' Thaw
Clean Label / Cage Free Eggs



51235
**Brioche Styke
Chocolate Croissant**
54pcs / 9 packs of 6 / 9.52oz
5x24 / 20-30' Thaw / 3 in.
Clean Label / Butter
French Recipe



21608
**Chocolate
Mini Beignets (Filled)**
128 u. (16 packs of 8 u)
7.05 oz / 10x9 / 20-30' Thaw
Clean Label / Butter
French Recipe



21615
**Mixed Berry
Mini Beignets (Filled)**
128 u. (16 packs of 8 u)
7.05 oz / 10x9 / 20-30' Thaw
Clean Label / Butter
French Recipe

Cakes

Retail Ready



81193
Almond Tart
4 u / 1.32 lbs / 6x17
60-120' Thaw / 9.25 in.



PIZZA DOUGH

Let's create

Take a chance to develop your creativity with the infinite possibilities pizza dough offers.



Pizza Dough

A great meal solution.

Our pizza doughs are ready to shape, and developed with the best flours, following an artisanal process which gives them full flavor and texture.

Natural ingredients

We work with top quality raw ingredients, to ensure optimal results.

Thin or thick crust

You can achieve different thicknesses depending on how much you roll out the dough.

Convenience

Preparing dough has never been this easy. Just thaw, knead, and shape.

Versatility

This presentation allows you to give the dough different shapes and decide which size you want to bake.

The Wenner Bakery's Original New York Recipe Frozen Dough makes the perfect pizzas easily. Just select your favorite fresh traditional sauce, toppings, then bake and enjoy!



6267
Pizza Dough-CL
30 pcs / 16 oz / 10x6
8-12h Thaw / 425-450°F
12-15' Oven
Kosher / Clean Label

6295
Wheat Pizza Dough-CL
30 pcs / 16 oz / 10x6
8-12h Thaw / 425-450°F
12-15' Oven
Kosher / Clean Label
Whole Grains 8g per serving

Knots

Our signature item; a hand-tied process makes this product unique. Artisanal look and savory garlic coating, our knots are ready to sell.



ARTISANAL
APPEARANCE

EASY
TO HANDLE

10 DAYS
SHELF LIFE



82813
Savory Garlic Knots 6 Count
28 bags / 7.8 oz / 5x7
25-30' Thaw / 370-375 °F
8-10' Oven / 5.25 in.
Vegan / Margarine
Butter Flavor / Par-baked

BAKEABLE
BAG | Conventional oven only



www.europastry.com/us