

Phase 2

New Products Summer 2024





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EuroClassic®

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Authentic Sliced Brioche Loaf

Authentic Brioche Recipe

The authentic French Brioche recipe uses butter and eggs. The soft, light brioche has a touch of sweetness. It is conveniently pre-sliced to complement your favorite hot or cold sandwich.



57891
Authentic Sliced Brioche Loaf
12 pcs / 17.64 oz / 6x11
20-30' Thaw / 9.5 in

28 DAYS
AFTER THAW
SHELF LIFE

365 DAYS
FROZEN
SHELF LIFE

Selling Points

- AUTHENTIC BRIOCHE RECIPE
- SLICED
- THAW AND SERVE
- MAXIMUM SOFTNESS
- EASY TO HANDLE

The Authentic Sliced Brioche Loaves. For the Authentic Brioche Lover.

Authentic brioche recipe, conveniently pre-cut, ready to sell. Part of an extensive range of sliced loaves. Ideal for the best sweet & savory breakfast recipes.

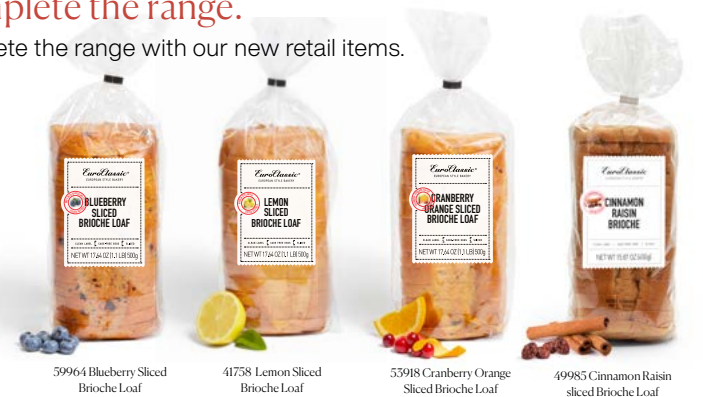
- Locally made in the USA
- Clean Label
- Fully Baked
- Retail Ready
- Conveniently pre-sliced



13 Slices

Complete the range.

Complete the range with our new retail items.



59964 Blueberry Sliced Brioche Loaf | 41758 Lemon Sliced Brioche Loaf | 53918 Cranberry Orange Sliced Brioche Loaf | 49985 Cinnamon Raisin Sliced Brioche Loaf



PERFECT FOR BACK TO SCHOOL

Cranberry Orange Sliced Brioche Loaf

Sweet Citrus Sensation

A delightful combination of cranberry and orange in authentic sliced brioche. Whether toasted with butter or used to make French toast, this brioche will add a special touch to your holiday meal.






53918
Cranberry Orange Sliced Brioche Loaf
12 pcs / 17.64 oz / 6x11
20-30' Thaw / 9.5 in

28 DAYS
AFTER THAW
SHELF LIFE

365 DAYS
FROZEN
SHELF LIFE

Selling Points

-  WITH DRIED FRUIT
-  AUTHENTIC BRIOCHE RECIPE
-  SLICED
-  THAW AND SERVE
-  MAXIMUM SOFTNESS
-  EASY TO HANDLE

Tart cranberries and citrusy orange combined in our authentic brioche.

A winning combination of cranberry and orange, ideal for any type of recipe, sweet or savory. Elevate your next grill cheese recipe with this flavorful sliced brioche.

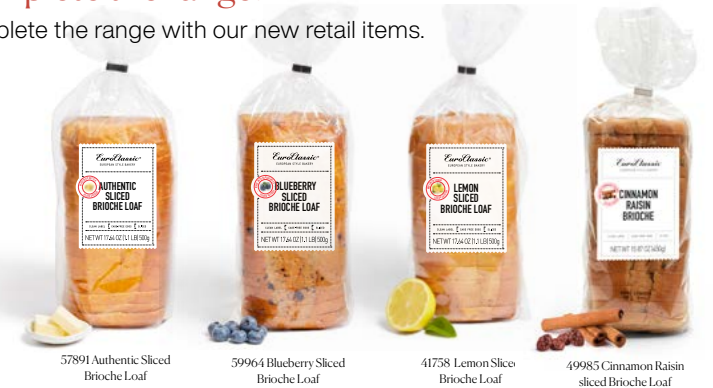
- Locally made in the USA
- Clean Label
- Made with eggs
- No Artificial Flavors or Preservatives
- Fully Baked
- Retail Ready
- Conveniently pre-sliced



13 Slices

Complete the range.

Complete the range with our new retail items.



PERFECT FOR HOLIDAY SEASON

Blueberry Sliced Brioche Loaf

Sweet, yet slightly tart.

Authentic Blueberry Sliced Brioche is a delightful recipe to celebrate the beautiful spring. This delightful brioche loaf is filled with dry blueberries and makes a perfect breakfast treat.



59964
Blueberry Sliced Brioche Loaf
12 pcs / 14 oz / 6x11
20-30' Thaw / 9.5 in

28 DAYS
AFTER THAW
SHELF LIFE

365 DAYS
FROZEN
SHELF LIFE

Selling Points

-  WITH DRIED FRUIT
-  AUTHENTIC BRIOCHE RECIPE
-  SLICED
-  THAW AND SERVE
-  MAXIMUM SOFTNESS
-  EASY TO HANDLE

Authentic brioche with a vibrant taste and sweet aroma.

The blueberries burst with a delicate flavor, a noticeable and mild sweetness, and a hint of tartness that stars in this delicious loaf. Makes the best sandwiches for Brunch!

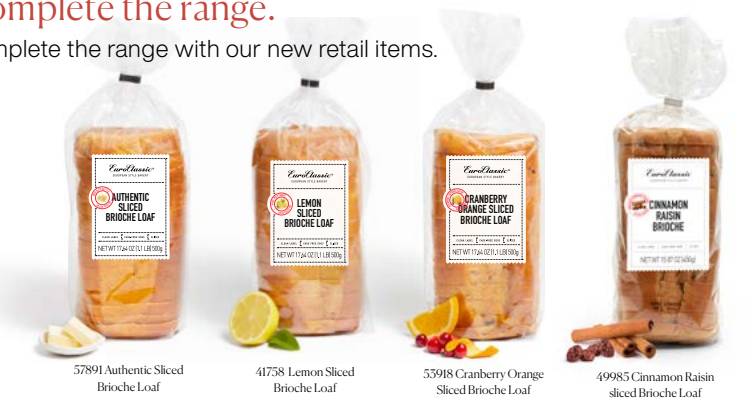
- Locally made in the USA
- Clean Label
- Made with eggs
- No Artificial Flavors or Preservatives
- Fully Baked
- Retail Ready
- Conveniently pre-sliced



13 Slices

Complete the range.

Complete the range with our new retail items.



Lemon Sliced Brioche Loaf

Bright, zesty, flavors of lemons

Introducing our new Authentic Brioche, now infused with lemon's zesty and refreshing flavor. Experience the perfect balance of softness and originality in every bite. We are delivering a refreshing taste experience for all.








41758
Lemon Sliced Brioche Loaf
12 pcs / 17.64 oz / 6x11
20-30' Thaw / 9.5 in

28 DAYS
AFTER THAW SHELF LIFE

365 DAYS
FROZEN SHELF LIFE

Selling Points

-  FAST AND EASY TO SERVE
-  SLICED
-  THAW AND SERVE
-  MAXIMUM SOFTNESS
-  EASY TO HANDLE

A zesty burst of flavor in every bite.

Starting with our golden brioche loaf, crafted from the finest ingredients, we've added a zesty lemon twist for a truly refreshing treat. Ideal as a sandwich and desserts.

- Locally made in the USA
- Clean Label
- Made with eggs
- No Artificial Flavors or Preservatives
- Fully Baked
- Retail Ready
- Conveniently pre-sliced



 13
Slices

Complete the range.

Complete the range with our new retail items.



57891 Authentic Sliced Brioche Loaf

59964 Blueberry Sliced Brioche Loaf

53918 Cranberry Orange Sliced Brioche Loaf

49985 Cinnamon Raisin Sliced Brioche Loaf



 PERFECT FOR BACK TO SCHOOL

Cinnamon Raisin Sliced Brioche Loaf, Perfect combination

Our Authentic French Cinnamon Raisin Brioche is soft and sweet with a flaky crust and light fluffy crumb. A delicious blend of warm cinnamon and sweet raisins will keep you coming back for more!



49985
Cinnamon Raisin Sliced Brioche Loaf
12 pcs / 17.60 oz
6x11 / 20-30' Thaw
9.5 in

28 DAYS
AFTER THAW
SHELF LIFE

365 DAYS
FROZEN
SHELF LIFE

A zesty burst of flavor in every bite.

Starting with our golden brioche loaf, crafted from the finest ingredients, we've added a zesty lemon twist for a truly refreshing treat. Ideal as a sandwich and desserts.

- Locally made in the USA
- Clean Label
- Made with eggs
- No Artificial Flavors or Preservatives
- Fully Baked
- Retail Ready
- Conveniently pre-sliced



13
Slices

Complete the

Complete the range



57891 Authentic Sliced Brioche Loaf 59964 Blueberry Sliced Brioche Loaf 53918 Cranberry Orange Sliced Brioche Loaf 41758 Lemon Sliced Brioche Loaf

Selling Points

- WITH DRIED FRUIT
- AUTHENTIC BRIOCHE RECIPE
- SLICED
- THAW AND SERVE
- MAXIMUM SOFTNESS
- EASY TO HANDLE



PERFECT FOR
BACK TO SCHOOL

Pastry Crème Brioche Rolls with Raisins

A winning combination

Brioche dough swirled with a delicious pastry crème. Sweet, chewy raisins add a nice texture to the soft brioche. Enjoy breakfast with a nice cup of coffee or tea or as a mid-day snack.



53476
Pastry Crème Brioche Rolls with Raisins
18 pcs / 11 oz / 6x11
20-30' Thaw / 6.75 in

5 DAYS AFTER THAW SHELF LIFE
365 DAYS FROZEN SHELF LIFE

Harmonious blend of raisins and crème, rolled in sweet brioche.

A subtle hint of dried raisins and a soft, juicy texture that contrasts with the tender crumb complement the rich, buttery flavor of this brioche. Ideal as a snack for tea time.

- Locally made in the USA
- Clean Label
- No Artificial Flavors
- Made with eggs
- Fully Baked
- Retail Ready



4 Servings

Complete the range.

Build your range with our new retail items.



Selling Points

- DECORATED WITH PEARL SUGAR
- UNIQUE IN THE MARKET
- THAW AND SERVE
- INNOVATIVE PRODUCT
- EASY TO HANDLE



PERFECT FOR BACK TO SCHOOL

SWEET CREAM, DRIED APPLE, NUTS AND CARAMEL SIRUP ON THE TOP.

Cinnamon Brioche Rolls

Warm flavor of Cinnamon

If you enjoy the combination of cinnamon and brioche, you will adore our Cinnamon Brioche Rolls. These soft, sweet rolls are made with natural cinnamon, ensuring a delightful taste. Conveniently packed and fully baked, they are ready for you to enjoy.



SWEET CREAM WITH STRAWBERRIES



45700
Cinnamon Brioche Rolls - 4 Count
18 pcs / 11 oz / 6x11
20-30' Thaw / 6.75 in

5 DAYS
AFTER THAW
SHELF LIFE

365 DAYS
FROZEN
SHELF LIFE

Delicious aroma with a warm touch

This cinnamon brioche is so balanced and subtle that it becomes the perfect ally for your desserts. Slice and fill with whipped cream for a decadent treat.

- Locally made in the USA
- Clean Label
- No Artificial Flavors
- Made with eggs
- Fully Baked
- Retail Ready

4 Servings



Complete the range.

Build your range with our new retail items.



53476 Pastry Crème Brioche Rolls with Raisins - 4 Count

41505 Blueberry Brioche Rolls - 4 Count

58705 Lemon Brioche Rolls - 4 Count

58014 Pumpkin Brioche Rolls - 4 Count

Selling Points

- DECORATED WITH PEARL SUGAR
- UNIQUE IN THE MARKET
- THAW AND SERVE
- INNOVATIVE PRODUCT
- EASY TO HANDLE



CINNAMON BRIOCHE ROLLS

PERFECT FOR HOLIDAY SEASON

PERFECT FOR FALL SEASON

Blueberry Brioche Rolls

Natural Sweetness

Sweet and fluffy authentic brioche rolls filled with dried blueberries and covered with pearl sugar. Its vibrant color creates an attractive visual contrast with the golden crumb.



Savor every bite with the sweet tang of blueberries.

These rich blueberries add moisture to the dough, resulting in a more tender and juicy brioche. These sweet rolls are sure to please a crowd.

- Locally made in the USA
- Clean Label
- No Artificial Flavors
- Made with eggs
- Fully Baked
- Retail Ready



Servings

41303
Blueberry Brioche Rolls - 4 Count
18 pcs / 11 oz / 6x11
20-30' Thaw / 6.75 in

5 DAYS
AFTER THAW
SHELF LIFE

365 DAYS
FROZEN
SHELF LIFE

Complete the range.

Build your range with our new retail items.



53476 Pastry Crème Brioche Rolls with Raisins - 4 Count 45700 Cinnamon Brioche Rolls - 4 Count 58705 Lemon Brioche Rolls - 4 Count 58014 Pumpkin Brioche Rolls - 4 Count

Selling Points

- DECORATED WITH PEARL SUGAR
- UNIQUE IN THE MARKET
- THAW AND SERVE
- INNOVATIVE PRODUCT
- EASY TO HANDLE



PERFECT FOR
SPRING SEASON

PERFECT FOR
SUMMER SEASON

Lemon Brioche Rolls

Refreshing & Sweet

These Authentic Brioche Rolls are rolled with lemon pastry cream made with dry lemon zest, and topped with pearl sugar, making them a delightful treat for breakfast or dessert.



58703
Lemon Brioche Rolls - 4 Count
18 pcs / 11 oz / 6x11
20-30' Thaw / 6.75 in

5 DAYS
AFTER THAW
SHELF LIFE

365 DAYS
FROZEN
SHELF LIFE

Fresh, soft and delicious

A delicious lemon cream that gives a very original touch to this brioche. Add toppings to turn it into a delicious individual dessert or serve it alone in portions as a snack or breakfast.

Locally made in the USA

Clean Label

No Artificial Flavors or Preservatives

Made with eggs

Fully Baked

Retail Ready

4
Servings



Complete the range.

Build your range with our new retail items.



55476 Pastry Crème Brioche Rolls with Raisins - 4 Count

45700 Cinnamon Brioche Rolls - 4 Count

41503 Blueberry Brioche Rolls - 4 Count

58014 Pumpkin Brioche Rolls - 4 count

Selling Points

- DECORATED WITH PEARL SUGAR
- UNIQUE IN THE MARKET
- THAW AND SERVE
- INNOVATIVE PRODUCT
- EASY TO HANDLE



PERFECT FOR
SPRING SEASON

PERFECT FOR
SUMMER SEASON

Pumpkin Brioche Rolls Evokes the Essence of Fall.

A touch of pumpkin adds extra softness and moisture when incorporated into the brioche dough, a subtly sweet and earthy flavour, as well as a warm, golden color to the breadcrumb.



58014
Pumpkin Brioche Rolls - 4 count
18 pcs / 11 oz / 6x11
20-30' Thaw / 6.75 in

5 DAYS
AFTER THAW
SHELF LIFE

365 DAYS
FROZEN
SHELF LIFE

Pumpkin Brioche Rolls, the distinct flavors of fall wrapped in brioche

Soft, sweet brioche with the delightful flavors of pumpkin, cinnamon, and brown sugar. These flavors not only evoke the essence of the fall season but also provide the perfect comfort to cozy up with when a chill is in the air.

- Locally made in the USA
- Clean Label
- No Artificial Flavors or Preservatives
- Made with eggs
- Fully Baked
- Retail Ready



4
Servings

Complete the range.

Build your range with our new retail items.



Selling Points

- DECORATED WITH PEARL SUGAR
- UNIQUE IN THE MARKET
- THAW AND SERVE
- INNOVATIVE PRODUCT
- EASY TO HANDLE



Summary Phase 1



Retail Channel



85405 Cristal Gouda Cheese Bun - 2 Count
56 pcs (28 packs of 2) / 6.91 oz
5x8 / 20-30' Thaw / 4.52 in



80052 Cristal Beer Bun - 2 Count
56 pcs (28 packs of 2)
6.7 oz / 5x8 / 20-30' Thaw / 4.33 in



80053 Cristal Seeded Bun - 2 Count
56 pcs (28 packs of 2) / 6.56 oz / 5x8
20-30' Thaw / 4.33 in

FoodService Channel



69719 Cristal Gouda Cheese Bun
60 u / 3.35 oz / 5x8
20-30' Thaw / 4.33 in



69897 Cristal Beer Burger Bun
60 u / 2.82oz / 5x8
20-30' Thaw / 4.40 in



69856 Cristal Seeded Burger Bun
60 u / 2.46 oz / 5x8
20-30' Thaw / 4.48 in

Summary Phase 2

Retail Channel



57891 Authentic Sliced Brioche Loaf
12 pcs / 17.64 oz / 6x11
20-30' Thaw / 9.5 in



55918 Cranberry Orange Sliced Brioche Loaf
12 pcs / 17.64 oz / 6x11
20-30' Thaw / 9.5 in



59964 Blueberry Sliced Brioche Loaf
12 pcs / 14 oz / 6x11
20-30' Thaw / 9.5 in



41758 Lemon Sliced Brioche Loaf
12 pcs / 17.64 oz / 6x11
20-30' Thaw / 9.5 in



49985 Cinnamon Raisin Sliced Brioche Loaf
12 pcs / 17.60 oz / 6x11
20-30' Thaw / 9.5 in

EuroClassic® EUROPEAN STYLE BAKERY



58014 Pumpkin Brioche Rolls - 4 count
18 pcs / 11 oz / 6x11
20-30' Thaw / 6.75 in



58705 Lemon Brioche Rolls - 4 Count
18 pcs / 11 oz / 6x11
20-30' Thaw / 6.75 in



41505 Blueberry Brioche Rolls - 4 Count
18 pcs / 11 oz / 6x11
20-30' Thaw / 6.75 in



45700 Cinnamon Brioche Rolls - 4 Count
18 pcs / 11 oz / 6x11
20-30' Thaw / 6.75 in



55476 Pastry Crème Brioche Rolls with Raisins
18 pcs / 11 oz / 6x11
20-30' Thaw / 6.75 in



 europastry®

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