

Phase 1

New Products Summer 2024



We are very pleased to share with you our ambitious Summer Campaign inviting you to try a wide range of new trendy products.

A selection focused on the Retail and Foodservice channels of tasty, original, surprising and... easy to use bread and pastries.

Enjoy it!

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Bulk

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Cristal

Cristal Gouda Cheese Bun

Flavor with personality

In a convenient 2 pack, the Cristal Gouda Cheese Bun is cheesy and delicious. It is an excellent carrier for toasted sandwiches and burgers.










85405
Cristal Gouda Cheese Bun - 2 Count
 56 pcs (28 packs of 2) / 6.91 oz / 5x8
 20-30' Thaw / 4.52 in
 Vegetarian

The New Mediterranean Bread Range

An assortment of breads to satisfy all tastes. Fast and efficient: just thaw and it's ready to stock your shelves. Delight your customers every time. Always ready on time.

Selling Points

-  TOPPED WITH GOUDA CHEESE
-  PERFECT TO TOAST
-  THAW AND SERVE
-  ARTISANAL APPEARANCE
-  MADE WITH SOURDOUGH
-  MADE WITH OLIVE OIL
-  UNIQUE IN THE MARKET

The most cheesy topping!

Cristal Gouda Cheese Bun will look great on your shelves. Cristal increases its Retail family with this delicious bread with Gouda cheese on the top, ideal for sandwiches, burgers, or cut into toasted slices for a snack. Created for cheese enthusiasts and individuals who value the latest trends in innovation.

Remember that it is:

Fully baked / Ready in 2' on a toaster or grill

On-demand / No waste

Trendy / A different style to american recipes

Versatility / Extended range

3
DAYS
SHELF
LIFE

365
DAYS
FROZEN
SHELF LIFE



The range is growing

Complete the range with our new retail items.



80052 Cristal Beer Bun - 2 Count



80053 Cristal Seeded Bun - 2 Count



ROASTED CHICKEN, MANGO SALSA AND MIX GREENS & CHIPOTLE SAUCE



C-STORE



SUPERMARKET



GROCERY



Cristal Beer Bun Honeycomb crumb

A premium square bun made with sourdough, olive oil, and beer is now available in a retail-ready 2-pack.



80032
Cristal Beer Bun - 2 Count
56 pcs (28 packs of 2) / 6.7 oz / 5x8
20-30' Thaw / 4.33 in
Vegan

The New Mediterranean Bread Range

An assortment of breads to satisfy all tastes. Fast and efficient: just thaw and it's ready to stock your shelves. Delight your customers every time. Always ready on time.

Selling Points

- HIGH HYDRATION
- PERFECT TO TOAST
- THAW AND SERVE
- ARTISANAL APPEARANCE
- MADE WITH SOURDOUGH
- MADE WITH OLIVE OIL
- UNIQUE IN THE MARKET

Light Texture, Honeycomb Crumb!

Because it is light, easy, 100% natural, and suitable for all kinds of recipes. Eggs, burgers, sausages, chocolate. It is the perfect bread for your customers' everyday life. Once toasted, it is so subtle that all the ingredients inside are the protagonists of each bite. Perfect for premium burgers or trendy sandwiches.

Remember that it is:

- 100% Natural** / With real ingredients
- Crunchy** / Ready in 2' on a toaster or grill
- Gourmet** / Excellent recipe
- On-demand** / No waste
- Versatility** / Extended Range



- 3 DAYS SHELF LIFE
- 365 DAYS FROZEN SHELF LIFE
- SLICED

The range is growing

Complete the range with our new retail items.



85405 Cristal Gouda Cheese Bun - 2 Count 80053 Cristal Seeded Bun - 2 Count



Cristal
100% NATURAL

Retail Channel

Fully Baked

Cristal Seeded Bun

Irresistible tasty

A Kornspitz boasts a balanced mix of high-quality raw materials, including rye and wheat flour, wheat, soy meal, linseeds, and salt. This crispy, aromatic bread is perfect for creating outstanding sandwiches with your favorite fillings such as meats, cheeses, or vegetables.

MORTADELLA, SALAMI, COPPA & PROVOLONE STUFFED GREEN OLIVES, BLACK OLIVES, CAPERS, PICKLED ONIONS, LEMON & OLIVE OIL



80033

Cristal Seeded Bun - 2 Count

56 pcs (28 packs of 2) / 6.56 oz / 5x8

20-30' Thaw / 4.33 in

Vegan

The New Mediterranean Bread Range

An assortment of breads to satisfy all tastes. Fast and efficient: just thaw and it's ready to stock your shelves. Delight your customers every time. Always ready on time.

Selling Points

- WITH SEEDS
- PERFECT TO TOAST
- THAW AND SERVE
- ARTISANAL APPEARANCE
- MADE WITH SOURDOUGH
- MADE WITH OLIVE OIL
- INNOVATIVE PRODUCT

Toasted seeds on the top!

A succulent specialty that stands out for its unmistakable flavor thanks to the coating of high-quality rye, wheat, soy, and flax seeds. Cristal Seeded Bun can be filled with grilled veggies, or accompanied by salads, or used for healthy sandwiches. Endless possibilities. Perfect for the Health Market trend, making you part of a larger movement towards healthier eating.

Remember that it is:

100% Natural / With real ingredients

Crunchy / Ready in 2' on a toaster or grill

Gourmet / Excellent recipe

On-demand / No waste

Healthy bun / With seeds on the top.

3 DAYS SHELF LIFE

365 DAYS FROZEN SHELF LIFE

SLICED



The range is growing

Complete the range with our new retail items.



85405 Cristal Gouda Cheese Bun - 2 Count



80052 Cristal Beer Bun - 2 Count



C-STORE



SUPERMARKET



GROCERY



Cristal Seeded Burger Bun

Tasty, crisp & aromatic

A mix of seeds Cristal® Bread Kornspitz contains a balanced blend of high-quality raw food materials, rye and wheat flour, wheat and soy meal, linseeds, and salt. It's tasty, crisp, and an aromatic bread.



69856
Cristal Seeded Burger Bun
60 u / 2.46 oz / 5x8
20-30' Thaw / 4.48 in
Vegan

The New Mediterranean Bread Range

An assortment of breads to satisfy all tastes. Fast and efficient: just thaw and it's ready to stock your shelves. Delight your customers every time. Always ready on time.

Selling Points

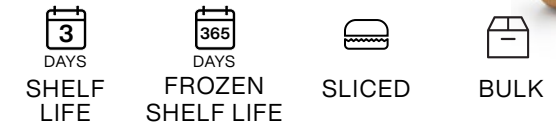
- WITH SEEDS
- PERFECT TO TOAST
- THAW AND SERVE
- ARTISANAL APPEARANCE
- MADE WITH SOURDOUGH
- MADE WITH OLIVE OIL
- INNOVATIVE PRODUCT

Seeds packs a crunch!

Add your favorite filling to this bread with its characteristic toasted seed flavor: meats, cheeses, or vegetables for an unbelievably good sandwich.

Remember that it is:

- 100% Natural** / With real ingredients
- Crunchy** / Ready in 2' on a toaster or grill
- Gourmet** / Excellent recipe
- On-demand** / No waste
- Healthy bun** / With seeds on the top.
- Versatility** / Extended range



The range is growing

Complete the range with our new bulk items.



69897 Cristal Beer Burger Bun



69719 Cristal Gouda Cheese Bun



CHICKPEA AND SPINACH BURGER / GOAT CHEESE
LETTUCE / SIRACHA SAUCE, AVOCADO AND MAYONNAISE



COFFEE SHOP



FOOD TRUCK



GRILL BAR



RESTAURANT



HOTEL

Cristal Beer Burger Bun

Flavor with personality

This Cristal bun is made with sourdough, beer, and high-quality ingredients, resulting in a light texture, honeycomb crumb, and a flavor that instantly captivates.



LOBSTER / COCKTAIL SAUCE / EGG BASE
MAYONNAISE AND LETTUCE





69897
Cristal Beer Burger Bun
60 u / 2.82oz / 5x8
20-30' Thaw / 4.40 in
Vegan

The New Mediterranean Bread Range

An assortment of breads to satisfy all tastes. Fast and efficient: just thaw and it's ready to stock your shelves. Delight your customers every time. Always ready on time.

Selling Points

-  PERFECT TO TOAST
-  THAW AND SERVE
-  ARTISANAL APPEARANCE
-  MADE WITH SOURDOUGH
-  MADE WITH OLIVE OIL
-  INNOVATIVE PRODUCT
-  UNIQUE IN THE MARKET

A bun like no other!

Beer in the dough contributes to a unique texture, more spongy, tender and an extra moist crumb.

- Remember that it is:
- 100% Natural** / With real ingredients
- Crunchy** / Ready in 2' on a toaster or grill
- Gourmet** / Excellent recipe
- On-demand** / No waste
- Very attractive** / With "semolina" on the top.
- Versatility** / Extended range



-  3 DAYS AFTER THAW SHELF LIFE
-  365 DAYS FROZEN SHELF LIFE
-  SLICED
-  BULK

The range is growing

Complete the range with our new bulk items.



69719 Cristal Gouda Cheese Bun



69856 Cristal Seeded Burger Bun



Cristal

Cristal Gouda Cheese Bun

More Cheese, please.

We pack our succulent Cristal Gouda Cheese Bun with twice the Cheese. What a great idea! And it tastes so good.



69719
Cristal Gouda Cheese Bun
 60 u / 3.35 oz / 5x8
 20-30' Thaw / 4.33 in
 Vegan

Never, too much cheese!

Naturally ripened, semi-cured Gouda cheese made from cow's milk. This characteristic flavor gives the bread a very special touch.

- Remember that it is:
- Crunchy** / Ready in 2' on a toaster or grill
- Gourmet** / Excellent recipe
- On-demand** / No waste
- Very attractive** / With Gouda cheese on the top.
- Versatility** / Extended range



 **AFTER THAW SHELF LIFE**
 **FROZEN SHELF LIFE**
 **BULK**

The New Mediterranean Bread Range

An assortment of breads to satisfy all tastes. Fast and efficient: just thaw and it's ready to stock your shelves. Delight your customers every time. Always ready on time.

The range is growing

Complete the range with our new bulk items.










69897 Cristal Beer Burger Bun



69856 Cristal Seeded Burger Bun

Selling Points

-  DECORATED
-  PERFECT TO TOAST
-  THAW AND SERVE
-  ARTISANAL APPEARANCE
-  MADE WITH OLIVE OIL
-  INNOVATIVE PRODUCT
-  UNIQUE IN THE MARKET



DOTSORIGINAL®

Lotus Biscoff® Dots Original®

The perfect combination

The soft and tender dough of our Dots Original® merges with what is undoubtedly the most spectacular famous cookie: the irresistible Lotus Biscoff®. On the inside, a creamy Lotus cookie cream filling, on the outside, half a white bonbon coating coated with crunchy pieces of Lotus cookie.



65401
Lotus Biscoff® Filled Dots Original®
 36 u / 2.68 oz / 10x14
 15-20' Thaw / **3.66 in**

What a brilliant idea!

Did you know that 6 billion Lotus cookies are consumed worldwide every year? Although you may not be surprised by this amazing fact, I'm sure you also love this exquisite caramelized cookie with a touch of cinnamon.

- Already Filled and Decorated
- No Artificial Flavors
- No Preservatives
- Vegetarian
- RSPO Certified



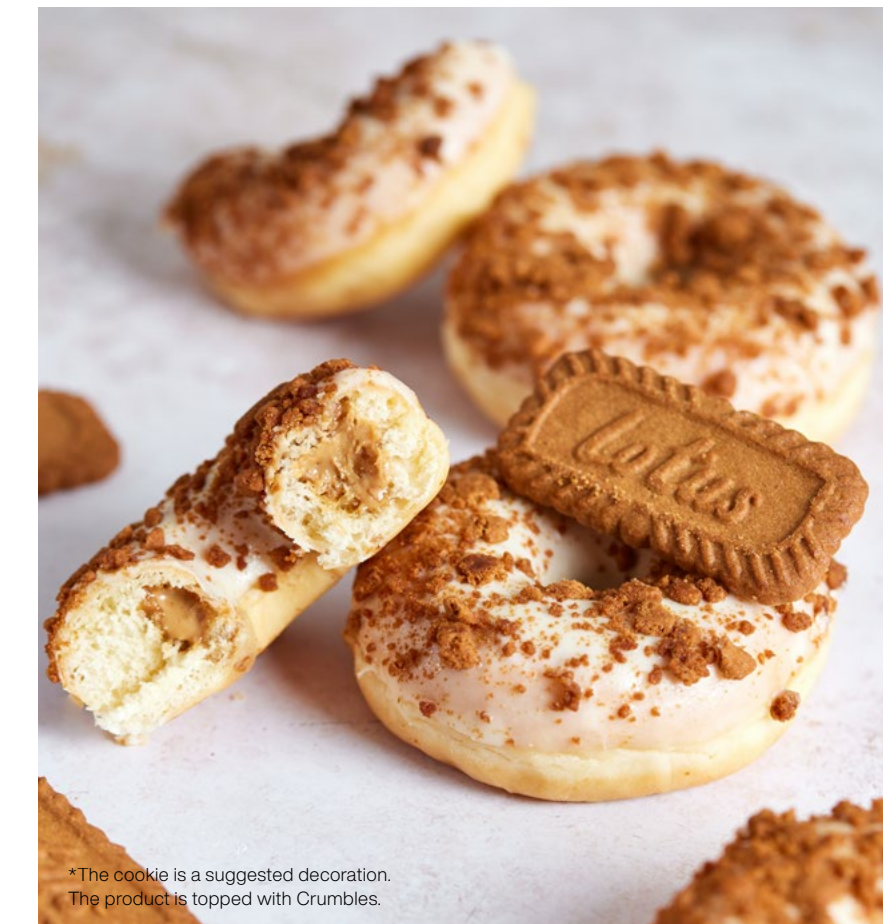
- 2 DAYS AFTER THAW SHELF LIFE
- 365 DAYS FROZEN SHELF LIFE
- BULK

European Tasting Donuts

Our European Tasting Donuts are crafted from a classic recipe, but we've infused them with a dose of lightheartedness, resulting in our unique DOTS ORIGINAL®.

Selling Points

- TOPPED WITH COOKIE CRUMBLES
- EASY TO HANDLE
- THAW AND SERVE
- ARTISANAL APPEARANCE
- INNOVATIVE PRODUCT
- UNIQUE IN THE MARKET



*The cookie is a suggested decoration. The product is topped with Crumbles.

OFFER THIS DELICIOUS DONUT WITH A LOTUS COOKIE AND A HOT DRINK

DOTSORIGINAL®

Raspberry and Cheesecake Dots Original® Insanely delicious

It's filled with two flavors: cream cheese on one side and raspberry filling on the other. It's covered in white chocolate and pink swirls.









67439
**Raspberry & Cheesecake
Filled Dots Original**
36 u / 2.89 oz / 10x15
15-20' Thaw / 3.74 in

European Tasting Donuts

Our European Tasting Donuts are crafted from a classic recipe, but we've infused them with a dose of lightheartedness, resulting in our unique DOTS ORIGINAL®.

Selling Points

-  ATTRACTIVE PINK STRIPING
-  DOUBLE FILLING
-  THAW AND SERVE
-  ARTISANAL APPEARANCE
-  INNOVATIVE PRODUCT
-  UNIQUE IN THE MARKET

Will it be a cheesecake or a DotsOriginal®?

The original Dots Original is filled with cream cheese and raspberry, wrapped in white chocolate frosting, and finished with an attractive pink striping. Irresistible!

- Already Filled and Decorated
- No Artificial Flavors
- No Preservatives
- Vegetarian
- RSPO Certified



 3
DAYS
AFTER THAW
SHELF LIFE

 365
DAYS
FROZEN
SHELF LIFE

 BULK

**FILLED WITH CREAM CHEESE
AND RASPEBERRY. ARE YOU READY?**



EXPLORE CREATIVE WAYS TO SERVE THE PRODUCT.

DOTSORIGINAL[®]

Pink & White Filled Dots Original[®] Strawberry madness

New Dots Original features a vibrant pink coating adorned with tiny white sugar pearls. It boasts natural cream and strawberry flavors, complemented by a delightful white chocolate-flavored cream.



67124
Pink & White Filled Dots Original[®]
 36 u / 2.61 oz / 10x16
 15-20' Thaw / **3.66 in**

The most delicious!

This colored chocolate coating and the sugar pearls that decorate it make this donut a very eye-catching piece that will conquer the store windows of your establishment.

- Already Filled and Decorated
- No Artificial Flavors
- No Preservatives
- Vegetarian
- RSPO Certified



3
DAYS
AFTER THAW
SHELF LIFE







365
DAYS
FROZEN
SHELF LIFE

BULK

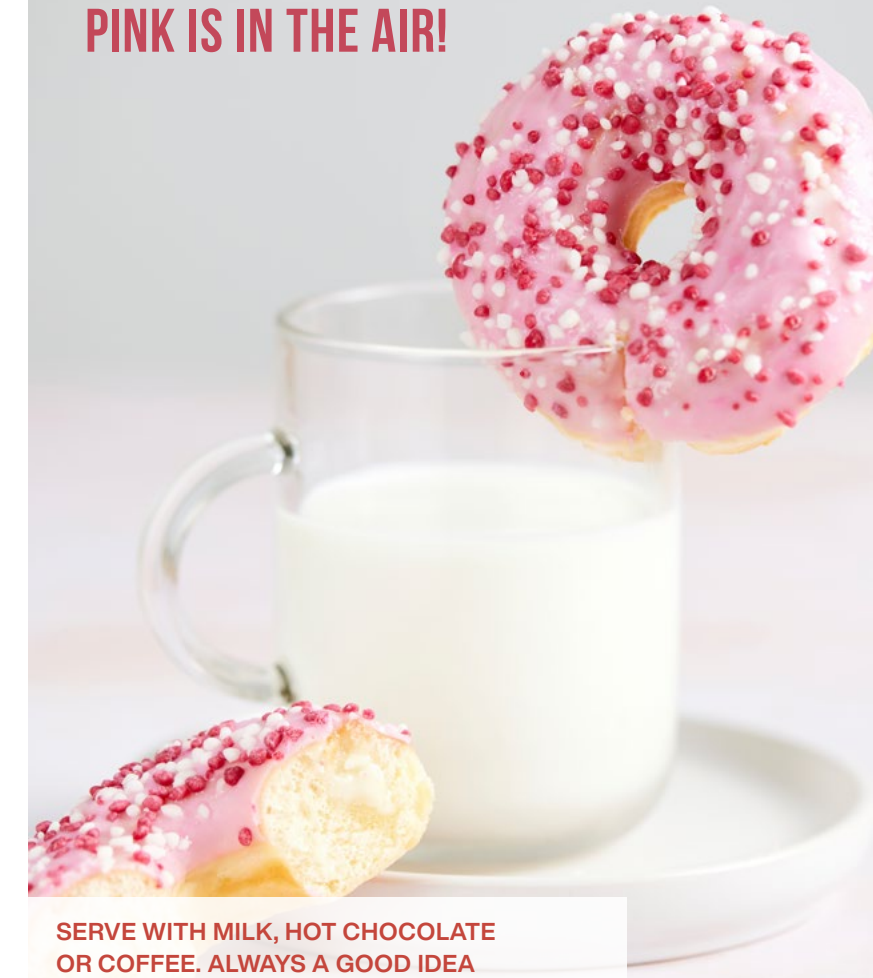
European Tasting Donuts

Our European Tasting Donuts are crafted from a classic recipe, but we've infused them with a dose of lightheartedness, resulting in our unique DOTS ORIGINAL[®].

Selling Points

-  HALF COVER WITH TOPPING
-  ALREADY FILLED
-  THAW AND SERVE
-  VISUALLY APPEALING
-  INNOVATIVE PRODUCT
-  UNIQUE IN THE MARKET

PINK IS IN THE AIR!



SERVE WITH MILK, HOT CHOCOLATE OR COFFEE. ALWAYS A GOOD IDEA

DOTSORIGINAL®

Coconut & Almond Dots Original®

A delicious experience

Some flavors transport us to different places, experiences, and moments. This newest Dotsoriginal® does just that. This irresistible new flavor is inspired by a tradition that you won't be able to resist.



65144
Coconut & Almond Dots Original®
 36 u / 2.59 oz / 8x16
 15-20' Thaw / 3.66 in

Maximum softness!

Dots Original is filled with a smooth white almond cream, topped with white icing, and a generous layer of shredded coconut. It is ideal as a Breakfast combo with drinks.

- Already Filled and Decorated
- No Artificial Flavors
- No Preservatives
- Vegetarian
- RSPO Certified



 **3** DAYS
 AFTER THAW SHELF LIFE




 **365** DAYS
 FROZEN SHELF LIFE

 **BULK**

European Tasting Donuts

Our European Tasting Donuts are crafted from a classic recipe, but we've infused them with a dose of lightheartedness, resulting in our unique DOTS ORIGINAL®.

Selling Points

-  HALF COVER WITH TOPPING
-  ABUNDANT FILLING
-  THAW AND SERVE
-  ATTRACTIVE FORMAT
-  INNOVATIVE PRODUCT
-  UNIQUE IN THE MARKET

STACK THEM HIGH



TWO FLAVORS COMBINED FOR SWEET SUCCESS

 europastry®

www.europastry.com