

 europastry

Fuel the flavor of every gathering



Grill
Season
2026



Grill Season '26

Where every bun begins a memory.

Grill Season isn't just a moment on the calendar - it's a moment in life. A season of sunny backyards, sizzling grills, and meaningful moments shared with family and friends.

With our best-in-class buns and breads, you're not just serving food. You're serving memories. Make sure you're ready to deliver the best - with every bite.

Grill Season

Don't miss out - place your Grill Season orders Today!

Forecast due by January 18th!

Be the first to fire up the season with premium buns that set you apart.

Grill Season



EuroClassic®

Cristal®
100% NATURAL

RUSTICA®



Baked for flavor, made for moments.

From the ultimate burger to a next-level hot dog or signature sandwich, our artisan breads turn every grill into a gourmet experience.

Explore three exclusive families of flavor and texture-raftered to elevate every bite this season.

Grill Season

Don't miss out - place
your Grill Season
orders Today!

**Forecast due
by January 18th!**



Authentic brioche, classic, buttery, unforgettable.

Our classic brioche brings buttery softness and **subtle sweetness** to every bite.

Tomato & herb, avocado, sriracha and jalapeño & cheddar ...
New flavor collection alert!

One of the **widest selections** of brioche burger buns on the market-designed to inspire creativity and wow every customer.



Grill Season

Don't miss out - place
your Grill Season
orders Today!

**Forecast due
by January 18th!**



EuroClassic®

Flavor-infused
brioche buns,
personality & excitement
to any craft barbecue.



Tomato Herb
Brioche Buns
Sun-dried tomato and herb aromas
in a tender brioche bun. Delicious!!

Code 92815
72 pcs | 18 bags (4u) | 7.05 oz
5x11 | 20-30' Thaw | 4 in.
Includes bits of sun-dried tomatoes



Avocado
Flavored Brioche Buns
Smooth, buttery avocado gently folded
into soft brioche-unexpected, irresistible.

Code 92588
72 pcs | 18 bags (4u) | 7.05 oz
5x11 | 20-30' Thaw | 4 in.
Topped with bran flakes



Jalapeño & Cheddar
Brioche Buns
Savory Cheddar, spicy Jalapeño,
your crowd-pleasing flavor explosion.

Code 92686
72 pcs | 18 bags (4u) | 7.05 oz
5x11 | 20-30' Thaw | 4 in.
Topped with cornmeal



Sriracha
Flavored Brioche Buns
Soft brioche infused with bold Sriracha
heat spicy kick with subtle sweetness.

Code 92767
72 pcs | 18 bags (4u) | 7.05 oz
5x11 | 20-30' Thaw | 4 in.
Just the right amount of heat

NEW
ARRIVALS

THE BOLDEST NEW FLAVOR RANGE
OF BRIOCHE BURGER BUNS ON YOUR GRILL

CRAFTED WITH ORIGINAL
RECIPES AND INNOVATIVE
INGREDIENTS,

TURNING EVERY BURGER
INTO A GOURMET
EXPERIENCE.

AUTHENTIC
BRIOCHE RECIPE
FULLY BAKED,
READY TO SELL



*"It's cool.
It's appetizing
for sure."*

*"Looks premium
and gourmet-bright
color and herbs
make it feel
restaurant-style."**

*"This would be
a really good
burger
off the grill."**

*"Looks nicer
than the regular bun
- more luxurious
and fancier."**

*Real testimonials taken from Europastry's consumer insight report, November 2025.



Your go-to buns,
always on every list.



Authentic Brioche
Burger Buns

Code 41464

72pcs | 18 bags (4u) | 84pcs | 14 bags (6u)
7.05oz | 5x11 | 4 in. | 10.58oz | 5x11 | 4 in.

Clean label | Cage-free eggs | Sliced



Authentic Brioche
Hot Dog Buns

Code 51495

102pcs | 17 bags (6u) | 9.52oz | 5x11 | 6 in.

Clean label | Cage-free eggs | Sliced

Fan favorites
that keep the grill buzzing.



Everything
Brioche Burger Buns

Code 47464

84pcs | 14 bags (6u) | 10.58oz | 5x11 | 4 in.

Clean label | Cage-free eggs | Sliced



Sesame
Brioche Burger Buns

Code 45536

84pcs | 14 bags (6u) | 10.58oz | 5x11 | 4 in.

Clean label | Cage-free eggs | Sliced



Vegan
Brioche Style Buns

Code 21466

84pcs | 14 bags (6u) | 10.58oz | 5x11 | 4 in.

Clean label | Plant-based | Sliced





Cristal bread, light, artisan, mediterranean.

A unique sourdough bread with a **honeycombed crumb** and delicate crust-crafted.

100% Natural, made with **olive oil** and **sourdough**.

Made with **natural fermentation** for unmatched flavor and lightness.



Grill Season

Don't miss out - place
your Grill Season
orders Today!

Forecast due
by January 18th!



Cristal®
100% NATURAL

A huge success on your grill!

A mediterranean
inspiration,
ready to impress

Always
a grill-ready
favorite

Light & healthy,
full of flavor



Cristal Burger Bun (4ct)

Soft yet structured, with a fine crust
and airy crumb-elevates
any premium burger build.

Code 65847

72u. | 18 bags (4u) | 9.17oz | 8x7
20-30' Thaw | **4.57 in.**



Cristal Sandwich Roll (4ct)

Artisan lightness meets refreshing
structure-the perfect base
for hot or cold sandwiches.

Code 65474

48u. | 12 bags (4u) | 11.99oz | 8x6
20-30' Thaw | **8.8 in.**



Cristal Sandwich Roll (2ct)

Light airy sandwich roll
that when toasted has
the perfect crunch.

Code 83769

48u. | 24 bags (2u) | 6.00oz | 8x6
20-30' Thaw | **7.36 in.**



Cristal Artisan Sliced Bread

Ready-cut for convenience.
Enhances every bite
with its airy texture and artisan flair.

Code 85418

115u. | 23 bags (5u) | 8.8oz | 8x6
20-30' Thaw | **4.92 in.**

Cristal
100% NATURAL

100% Natural
Clean label
Olive oil
With Sourdough
Vegan
Sliced



 Just thaw, **Toast & Serve**



Rustica[®], tradition baked for today.

Introducing Rustica's new collection of artisan ciabatta flavors - premium breads that deliver **authentic Italian taste, effortless preparation,** and culinary creativity in every bite.

**Effortless
excellence**
for every menu

**Authentic
italian flavor,**
always consistent

Versatility
that inspires
culinary
creativity



Grill Season

Don't miss out - place
your Grill Season
orders Today!

**Forecast due
by January 18th!**



RUSTICA[®]



CIABATTA ROLLS

PLAIN

Classic Rustica®
Ciabatta Rolls 4 Count SL

Code 79446

14 packs (4u) | 12 oz. | 10x7
20-30 Thaw | 4.00 in.

CIABATTA ROLLS

ASIAGO CHEESE

Asiago Cheese Rustica®
Ciabatta Rolls 4 Count SL

Code 79495

14 packs (4u) | 12 oz. | 10x7
20-30 Thaw | 4.00 in.



ROUND BUNS

ROUND BUN

Round Bun
Rustica® 4 Count SL

Code 78846

12 packs (4u) | 12 oz. | 10x7
20-30 Thaw | 4.50 in.

CIABATTA ROLLS

ONION

Onion Poppy Rustica®
Ciabatta Rolls 4 Count SL

Code 79424

14 packs (4u) | 12 oz. | 10x7
20-30 Thaw | 4.00 in.



Seasonal Displays

Ready to Sell

Cross-merchandising boosts sales, builds customer loyalty, and enhances the overall shopping experience.



